

# Forward Looking Statements

## Cautionary Statement Regarding Forward-Looking Information

This presentation may contain “forward-looking statements” within the meaning of the Private Securities Litigation Reform Act of 1995. All statements that are not historical facts are “forward looking statements.” The use of words such as “anticipates,” “estimates,” “expects,” “plans” and “believes,” among others, generally identify forward-looking statements. These forward-looking statements include, but are not limited to, statements regarding our financial and operational outlook, expectations, goals, plans, strategies, and projected results of operations, including with respect to our initiatives, and including factors and assumptions underlying our expectations and projections; the future performance of the business, including plans to innovate and transform brands like Tinder and Hinge, and strategies to enhance user engagement, improve product offerings, and address user concerns; technological advancements, including the integration and impact of artificial intelligence (AI) on product innovation, user personalization, and matching algorithms, and the development of new AI-driven features, such as photo selectors and personalized coaching for users; market expansion, including expansion plans for core brands like Hinge and Tinder into new geographic markets and increasing online dating penetration in underdeveloped markets; portfolio growth and evolution, such as the introduction and scaling of new and emerging apps and enhancements to legacy brands and their role in generating revenue and profitability; revenue growth and profitability, including expectations for direct revenue growth driven by increased monetization, improved payer penetration, and higher revenue per payer, and projections of operating income (OI) and adjusted operating income (AOI) margins; financial strategies, like the use of free cash flow for share repurchases, including under the current authorization of our Board of Directors, dividends, including with respect to our intention to pay a quarterly dividend going forward and targeted acquisitions and long-term revenue and earnings per share (EPS) growth targets; capital allocation and operational efficiency plans, like reducing costs through centralized operations (e.g., shared technology platforms, cross-brand synergies) and execution of the “Power of the Portfolio Plus” initiative to drive operational leverage; user base and market opportunity, including projections for global dating app penetration and opportunities to attract new users from untapped demographics; regulatory and economic factors, such as anticipated changes in app store fees and potential regulatory impacts on operations, and consideration of macroeconomic conditions and user behaviors post-pandemic; our ability to identify and successfully integrate acquisition opportunities; and commitments to deliver total shareholder returns exceeding 22% annually through dividends and EPS growth. These forward-looking statements are based on management’s current expectations and assumptions about future events, which are inherently subject to uncertainties, risks and changes in circumstances that are difficult to predict. Actual results could differ materially from those contained in these forward-looking statements for a variety of reasons, including, among others: our ability to maintain or grow the size of our user base, competition, the limited operating history of some of our brands, our ability to attract users to our services through cost-effective marketing and related efforts, our ability to distribute our services through third parties and offset related fees, risks relating to our use of artificial intelligence, foreign currency exchange rate fluctuations, the integrity and scalability of our systems and infrastructure (and those of third parties) and our ability to adapt ours to changes in a timely and cost-effective manner, our ability to protect our systems from cyberattacks and to protect personal and confidential user information, risks relating to certain of our international operations and acquisitions, damage to our brands’ reputations as a result of inappropriate actions by users of our services, uncertainties related to the tax treatment of our separation from IAC, uncertainties related to the acquisition of Hyperconnect, including, among other things, the expected benefits of the transaction and the impact of the transaction on the businesses of Match Group, and macroeconomic conditions. You are cautioned not to place undue reliance on any forward-looking statements made in this presentation, which only reflect the views of Match Group management as of the date of this presentation. Match Group does not undertake to update these forward-looking statements.

## Non-GAAP Financial Measures

This presentation includes certain non-GAAP financial measures in addition to financial measures presented in accordance with U.S. GAAP. These non-GAAP financial measures are in addition to, and not a substitute for or superior to, measures of financial performance prepared in accordance with U.S. GAAP. See the appendix of this presentation for a reconciliation of the non-GAAP financial measures to their most comparable GAAP measure.