NEWS RELEASE

Peninsula FCU Finds Convenience and Security In CPI Card Group's Card@Once® Solution for In-branch Instant Issuance

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LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (NASDAQ:PMTS, TSX:PMTS), a global leader in financial and EMV® chip card production and related services, announced that Peninsula Federal Credit Union has implemented **Card@Once®** to provide in-branch instant issuance of EMV-enabled debit throughout its network of branches.

Established in 1941, the Michigan-based credit union was in search of an instant issuance solution that would provide its members with secure, convenient access to new payment cards in the case of fraud or theft. Peninsula FCU selected Card@Once® and worked closely with CPI Card Group to implement the program throughout its branch network. Following a successful implementation, Peninsula FCU reports that Card@Once® effectively meets -- and exceeds -- its instant issuance needs through the solution's ease-of-use, affordable pricing and minimal ongoing maintenance costs. Peninsula FCU members can now go to any branch and have a new debit card printed and ready for use within minutes.

"We recognized the member service benefits of providing instant issuance and wanted to bring that level of convenience and functionality to our members," said Debbie Edwardsen, VP of Innovation of Peninsula Federal Credit Union. "Since implementing Card@Once®, our members now have the ability to walk out of any of our three branches with a permanent debit card in hand, and the security of knowing that their card can be easily replaced should a fraudulent situation occur. Our staff appreciates having access to an onsite, on-demand solution that provides them with ability to better serve our members' needs through the branch environment."

“Instant issuance is a proven driver in attracting members to the branch,” said Lane Dubin, Senior Vice President of Sales and Marketing at CPI Card Group. “By selecting Card@Once® as its instant issuance service, Peninsula FCU demonstrates its commitment to improving member service and increasing cost-savings through the convenient on-demand delivery of new cards, which also supports the adoption of EMV, providing a higher level of security for members.”

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI’s solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

About Peninsula Federal Credit Union

Peninsula Federal Credit Union is a prime example of a credit union excelling at what it was created to do. Its common bond and mutual ownership give its employees and members the same personal investment in the credit union. It makes decisions locally, often for neighbors and friends; and it focuses on quality as opposed to quantity. That focus has paid off for both Peninsula Federal Credit Union and its membership, earning them the following accolades and awards: 2015 Desjardin’s Youth and Financial Education Award for the state of Michigan, the 2016 Mid-Sized Credit Union of the Year for the state of Michigan, the 2017 America Saves Designation of Savings Excellence for Credit Unions along with more than 25 years of 5-Star Ratings by Bauer Financial, Inc.

Peninsula Federal Credit Union was established in 1941 and has been providing quality services to its members ever since. Today, after 76 years, it operates through three conveniently located offices in Escanaba and Menominee and can also be found on the web at peninsulafcu.com.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.

Card@Once is a registered trademark of CPI Card Group, Inc. The Card@Once product is protected by the US Patent No.:8429075 of CPI Card Group, Inc.

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For CPI Card Group/Card@Once®

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