NEWS RELEASE

Farmers & Merchants Bank Leverages CPI Card Group's Card@Once®

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Community Bank Serving 4,000 Customers Turns to Leading Payment Card Provider's Instant Issuance Solution in Response to Data Breach

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq: PMTS, TSX: PMTS) ("CPI" or the "Company"), a global leader in financial and EMV® chip card production and related services, announced that northeast Indiana-based Farmers & Merchants Bank successfully implemented **Card@Once®** to provide in-branch instant issuance of EMV-enabled debit cards in all four of its local branches.

Farmers and Merchants Bank implemented CPI's instant card issuance solution to provide an immediate response to customers affected by data breaches. Card@Once® allows the bank to reprint and reissue EMV®-enabled cards on the spot – providing customers with fully-activated, personalized cards. As of May 2017, within four months of implementing CPI's instant issuance solution, the bank printed a total of 1,189 EMV chip debit cards across its four branches. During this mass reissue of cards, the bank simultaneously migrated all customers to the new EMV standard, increasing the security of every customer account with the implementation of a chip card program.

"Our customers who have received cards from the Card@Once® system like knowing that we are able to instantly issue chip cards, particularly given the high level of security EMV provides," said Robin Lepper, CIO/CTO at Farmers & Merchants Bank. "Card@Once®'s EMV and instant issuance capabilities helped us establish ourselves within our community as the bank of choice - one that can provide unparalleled, on-demand, secure convenience to our customers."

Card@Once® provides banks and credit unions of all sizes access to next generation, card-printing technology and services. Customers can use their cards immediately in instances of new accounts, compromised, lost or stolen cards, further increasing card usage and interchange revenue. The full case study on Farmer & Merchants Bank adoption of Card@Once® can be found **here**.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.
Card@Once is a registered trademark of CPI Card Group, Inc. The Card@Once product is protected by the US Patent No.:8429075 of CPI Card Group, Inc.

About Farmers & Merchants

Our mission is to be a profitable and sound community bank, perceived as the best in our market area through the eyes of our customers, community, employees, and shareholders. Farmers and Merchants Bank was founded in 1914, in LaOtto, Indiana, as a private community banking institution. The Bank continues to be a dynamic, progressive financial institution, offering a broad range of low-cost, quality products and services to our retail, commercial, and municipal customers.

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