NEWS RELEASE

# CPI Launches First EMV Prepaid Cards to Canadian Market with Berkeley Payment Solutions

11/3/2014

New EMV Prepaid Solution launches to meet customers' increasing need for higher security across the payments ecosystem.

Littleton, Colo. (Nov. 3, 2014) – CPI Card Group, a global leader in financial and EMV chip card production and related services, announced today the launch of its first EMV Prepaid card program in Canada with its long standing customer, Berkeley Payment Solutions.

CPI has developed its EMV Prepaid solution to better serve its customers globally as the demand for higher security across the payments ecosystem increases. The solution provides access to CPI's broad range of EMV chip technology, providing flexibility and choices to meet individual customer needs.

"The Canadian market has already successfully migrated to EMV for financial debit and credit cards, benefiting from a significant reduction in fraud," said Steve Montross, president and CEO of CPI Card Group. "Berkeley Payment Solutions has remained at the forefront of driving continuous innovation for its customers, and now, by extending EMV for Prepaid, truly demonstrates the company's ability to anticipate and deliver solutions to meet the needs of its customers."

"We are thrilled to be working with CPI to bring the first EMV prepaid cards to the Canadian market," said Dave Eason, CEO of Berkeley Payment Solutions. "Berkeley is focused on delivering new and innovative payments products and services that meet customers' evolving business needs in a timely and cost-effective manner. We are very excited about the opportunities this new EMV prepaid solution will provide our partners in financial services."

“By leveraging our EMV knowledge, experience and leadership in the market, we are delighted to have been able to partner with Berkeley for the launch of their first Prepaid EMV chip card product in Canada,” concluded Montross.

About CPI Card Group

CPI, a global leader in financial card production and related services under the VISA, MasterCard, American Express and Discover payment brands, offers a single source for cards and other form factors, from financial and prepaid debit to EMV chip and mobile, instant issuance, and personalization and fulfillment services. With over 30 years of experience in the payments market and as a trusted partner to financial institutions, CPI Card Group’s solid reputation of product consistency, quality and outstanding customer service supports their position as a leader in the market. CPI offers the largest secure production network in North America. Learn more at **www.cpicardgroup.com**.