NEWS RELEASE

CPI Celebrates Partner Wins at Paybefore Awards

3/3/2014

Littleton, Colo. (March 3, 2014) –

CPI Card Group, a global leader in financial, EMV and commercial card production, and related services, is pleased to celebrate the company's partners on their recent achievements at the Paybefore Awards taking place this week at the All Payments Expo in Las Vegas.

A Paybefore Award is the most prestigious recognition of excellence in the worldwide prepaid, mobile and emerging payments industry. With a historical high level of entries, spanning 20 categories and narrowed down by a five- judge panel for the Best-In Category honorees, CPI's partners truly represent the best of the best in a highly competitive field.

"Innovative design remains core to our business and we are delighted our partners have been recognized at the Paybefore Awards this week," said Diane Jackson, vice president of strategic marketing for CPI Card Group. "We continue to invest in our capabilities to help our customers differentiate their own products, while having the opportunity to showcase our own creativity through industry awards such as this."

CPI congratulates the following partners on their achievements:

- Top of Wallet: NetSpend for the ACE Elite Visa Prepaid Debit Card
- Prepaid with Soul: NetSpend for the Pink ACE Elite Visa Debit Card
- Best Travel Companion: InComm for the SunPass Prepaid Toll Program
- Best Travel Companion: Western Union for the TravelWise Card Program

- Best Dressed: InComm for Man of Steel Vanilla MasterCard
- Best Dressed: Western Union: Reloadable Prepaid Card Program

“Of course, our success is CPI’s success. Thanks to the partnership we enjoyed with the CPI team, we created a prepaid card package for consumers that stands above the rest,” said Hal Paul, Director of Global Prepaid Cards for U.S. and Canada at Western Union. “I was impressed not only by CPI’s drive and determination to create an industry-best product, but also by the company’s willingness to share its expertise. Ours was a textbook example of collaboration.”

About CPI Card Group

CPI, a global leader in financial, commercial and identification card production and related services, offers a single source for cards and other form factors, from financial and gift to EMV chip and mobile, and personalization and fulfillment services. CPI offers the largest secure and commercial production network in North America and the UK. CPI's production sites include: Denver, Colo.; Fort Wayne, Ind.; Las Vegas, Nev.; Minneapolis, Minn.; Colchester, England; Liverpool, England; Petersfield, England and Toronto, Canada. CPIs’ plants in Colo., Nev., Ind., Canada and Liverpool are ISO 9001 certified. For more information, visit **www.cpicardgroup.com**.