NEWS RELEASE

CPI Card Group's Suite of Metal Card Solutions Earns Bronze Stevie® Award in 2018 American Business Awards®

5/16/2018

CPI Metals™ Honored in New Products – Business-to-Business Products Category

LITTLETON, Colo.--(BUSINESS WIRE)-- CPI Card Group Inc. (Nasdaq:PMTS)(TSX:PMTS) ("CPI" or the "Company"), a global leader in financial and EMV® chip card production and related services, today announced that it was named a Bronze Stevie® Award winner in the 16th Annual American Business Awards®**.** The Company's suite of metal card solutions – **CPI Metals™** – received the recognition in the New Products – Business-to-Business Products category.

"We are truly honored to receive this recognition from the American Business Awards. The win shines the spotlight on the distinctive metal card products we bring to our customers," said Jason Bohrer, Senior Vice President and General Manager for Secure Card Solutions at CPI Card Group®. "We look forward to future innovations that empower our customers to introduce exciting card designs and technology features to captivate cardholders and help them to compete for top-of-wallet status."

The American Business Awards are the U.S.A.'s premier business awards program. More than 3,700 nominations from organizations of all sizes and in virtually every industry were submitted this year for consideration in a wide range of categories. The recognition from the American Business Awards marks the second award win this year for CPI Metals – a product from the Company's expanding suite of metal card solutions was **recently honored** by the International Card Manufacturers Association's (ICMA) 2018 Élan Awards of Excellence.

“The nominations submitted for The 2018 American Business Awards were outstanding. The competition was intense, and those recognized as Stevie Award winners should be immensely proud of this accomplishment,” said Michael Gallagher, president and founder of the Stevie Awards.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI’s solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, Mastercard®, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

About the Stevie Awards

Stevie Awards are conferred in seven programs: the Asia-Pacific Stevie Awards, the German Stevie Awards, The American Business Awards®, The International Business Awards®, the Stevie Awards for Women in Business, the Stevie Awards for Great Employers, and the Stevie Awards for Sales & Customer Service. Stevie Awards competitions receive more than 10,000 entries each year from organizations in more than 60 nations. Honoring organizations of all types and sizes and the people behind them, the Stevies recognize outstanding performances in the workplace worldwide. Learn more about the Stevie Awards at **http://www.StevieAwards.com**.

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Source: CPI Card Group Inc.