NEWS RELEASE

CPI Card Group's Card@Once® Instant Issuance Solution Achieves Double-Digit Growth, Recognition in 2018

4/3/2019

Card@Once ® Experienced Best Quarter on Record in Q4 2018

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group Inc.®** (Nasdaq: PMTS, TSX: PMTS) ("CPI"), a global leader in financial and EMV® chip card production and related services, today highlighted the continued growth and momentum of Card@Once® in 2018. The Company's instant issuance solution experienced year-over-year net sales growth of over 30 percent driven by the continued growth in its Card@Once installation base. Meanwhile, fourth quarter 2018 net sales marked Card@Once's best quarter on record.

Last November, Card@Once was **named a silver winner** in the Best in Biz Awards, receiving recognition as an Enterprise Product of the Year. Card@Once's successes last year also include an **integration with FLEX**, a Salt Lake City-based core processor. The companies announced an integration of Card@Once with FLEX's data processing platform, giving its credit union customers the power to print and provide EMV®-enabled cards to branch members onsite. CPI also announced a **collaboration with Commercial Business Systems (CBS)**, a provider of premium software and IT services for credit unions. CBS' CAMS-ii credit union accounting and management system and Card@Once were integrated into an offering designed to streamline instant issuance of EMV®-enabled cards for credit unions.

"Card@Once continues to achieve significant milestones. We are particularly proud to showcase its core integrations, exceptional quality and easy to deploy model, as well as the best-in-class customer service behind it,"

said Lane Dubin, SVP and General Manager, Prepaid and Instant Issuance for CPI Card Group. “We were the first to market a SaaS-based instant issuance solution and today, as more financial institutions seek the competitive advantages and customer experience of instant issuance, they will find that Card@Once is backed by years of experience, innovation and a track record of success.”

Card@Once is a secure, compact instant card issuance solution that is web-based, quick to implement and easy-to-use. Using the solution, branches can respond on-site to customer requests for new and replacement cards. Because of CPI’s **Software-as-a-Service (SaaS) instant issuance model**, Card@Once customers free themselves of the burden of maintaining any software or servers themselves – CPI securely manages IT support and maintenance. Financial institutions benefit from being able to instantly issue cards in-branch, driving **incremental activation rates**, **transactions** and interchange revenue while **substantially reducing mailing and shipping costs**. According to Aite Group, more than **half of all financial institutions** will offer instant issuance by 2021.

To learn more about Card@Once, click **here**.

About CPI Card Group ®

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV® chip and dual interface, personalization, instant issuance, fulfillment and digital payment services. CPI has more than 20 years of experience in the payments market and is a trusted partner to financial institutions. Our solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from locations throughout the United States, we have a large network of high security facilities, each of which is certified by one or more of the payment brands: Visa, Mastercard®, American Express and Discover®. Learn more at **www.cpicardgroup.com**.

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Source: CPI Card Group