NEWS RELEASE

CPI Card Group to Present at the CIBC 19th Annual Whistler Institutional Investor Conference

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Littleton, Colo. (January 12, 2016) – **CPI Card Group** (Nasdaq: PMTS, TSX: PNT), a global leader in financial and EMV chip card production and related services, today announced its President and Chief Executive Officer, Steve Montross, will present at the CIBC 19th Annual Whistler Institutional Investor Conference.

CPI Card Group's presentation is scheduled for Friday, January 22, 2016 at 8:35 a.m. Pacific Time. The live webcast of the presentation and a replay will be available for a limited time under the "Events" section on CPI Card Group's Investor Relations website: **http://www.cpicardgroup.com/investor-relations/**.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for financial and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from nine locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

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