NEWS RELEASE

CPI Card Group® to Group to Participate in the 36th Annual Roth Investor Conference

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Members of executive leadership team to host investor meetings during event

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group Inc.** (Nasdaq: PMTS) ("CPI" or the "Company"), a payment technology company and leading provider of credit, debit and prepaid card and digital solutions, including Software-as-a-Service-based instant issuance, today announced that it will be participating in the 36th Annual Roth Investor Conference in Dana Point, CA, on March 18, 2024.

John Lowe, President and Chief Executive Officer; Jeff Hochstadt, Chief Financial Officer; and Mike Salop, Head of Investor Relations; are scheduled to host investor meetings during the event.

This year's event will consist of 1-on-1/small group meetings, analyst-selected fireside chats, and thematic and industry panels by executive management from approximately 500 private and public companies in a variety of growth sectors including: Consumer, Technology & Media, Sustainability & Industrial Growth, AgTech, Energy, Metals & Mining, Healthcare, Services and Insurance. To learn more and submit a registration request, visit **https://ibn.fm/Roth2024Registration**.

About ROTH MKM

ROTH MKM is a relationship-driven investment bank focused on serving growth companies and their investors. Their full-service platform provides capital raising, high impact equity research, macroeconomics, sales and trading, technical insights, derivatives strategies, M&A advisory, and corporate access. Headquartered in Newport Beach,

California, ROTH MKM is a privately-held, employee owned organization and maintains offices throughout the U.S. For more information, please visit **www.roth.com**.

About CPI Card Group Inc.

CPI Card Group is a payment technologies company providing a comprehensive range of credit, debit, and prepaid card and digital solutions, including Software-as-a-Service (SaaS) instant issuance. With a focus on building personal relationships and earning trust, we help our customers navigate the constantly evolving world of payments, while delivering innovative solutions that spark connections and support their brands. We serve clients across industry, size, and scale through our team of experienced, dedicated employees and our network of high-security production and card services facilities—located in the United States. CPI is committed to exceeding our customers' expectations, transforming our industry, and enhancing the way people pay every day. Learn more at **www.CPIcardgroup.com**.

For more information:

CPI encourages investors to use its investor relations website as a way of easily finding information about the Company. CPI promptly makes available on this website the reports that the Company files or furnishes with the SEC, corporate governance information and press releases.

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Source: CPI Card Group