NEWS RELEASE

# CPI Card Group® and Prodigy Bring Instant Issuance to Credit Unions via Core Integration

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Companies Integrate CPI®'s Card@Once® with Prodigy's Core System to Streamline Instant Issuance

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** Inc. (OTCQX: PMTS, TSX: PMTS) ("CPI" or the "Company"), a payment technology company and leading provider of credit, debit and prepaid solutions,today announced a collaboration with Prodigy, a Salt Lake City-based Credit Union Service Organization (CUSO) and provider of a cloud-based core processing platform. Through the collaboration, CPI's **Card@Once** solution will be integrated with Prodigy's core system, giving credit unions the ability to print and provide EMV®-enabled cards to branch members onsite.

"Our mission has always been to help credit unions transform the way they run their day-to-day operations – so they can spend more time serving members and building their business," said Amber Harsin, CEO, Prodigy. "Today it's more important than ever that in-branch members are served quickly and efficiently. Card@Once will give our credit unions a real advantage."

Through Card@Once, credit unions served by Prodigy will have access to a web-based, end-to-end printing solution that allows them to quickly respond onsite to member requests for new and replacement cards. With CPI fully managing program set-up and ongoing system maintenance, Card@Once frees credit unions from having to deploy their own IT and staff resources to support instant issuance. The easy-to-use, cost-effective instant issuance solution builds on the capabilities and efficiency afforded by the openness and functionality of Prodigy's modern, cloud-based core processing platform. The integration of Card@Once additionally removes the need for dual entry,

empowering branch staff with a more seamless process as they help issue cards to members.

“We’re thrilled to collaborate with Prodigy and extend the benefits of instant issuance to the credit unions they serve,” said Lane Dubin, SVP/GM Prepaid, Personalization Solutions and Instant Issuance for CPI. “Through this integration, branches are able to print a card using a Card@Once printer through the Prodigy system and immediately provide a new or replacement card to customers during a brief visit. As we continue to add new integrations enhancing client efficiencies, more credit unions will experience the convenience and competitive advantages of Card@Once in the years ahead.”

To learn more about Card@Once, click **here**.

## About CPI Card Group®

CPI Card Group® is a payment technology company and leading provider of credit, debit and prepaid solutions delivered physically, digitally and on-demand. CPI helps our customers foster connections and build their brands through innovative and reliable solutions, including financial payment cards, personalization, and Software-as-a-Service (SaaS) instant issuance. CPI has more than 20 years of experience in the payments market and is a trusted partner to financial institutions and payments services providers. Serving customers from locations throughout the United States, CPI has a large network of high security facilities, each of which is registered as PCI compliant by one or more of the payment brands: Visa, Mastercard®, American Express® and Discover®. Learn more at **www.cpicardgroup.com**.

## About Prodigy

Based in Salt Lake City, Utah, Prodigy is a fintech credit union service organization (CUSO) created to build financial solutions that enable the mobile credit union member through more efficient and cost-effective cloud-based solutions. The CUSO offers its own modern, cloud-based core processing platform, as well as core-agnostic cloud-based IT infrastructure services. Additional information is available at **www.cuprodigy.com**.

EMV® is a registered trademark in the U.S. and other countries and an unregistered trademark elsewhere. The EMV trademark is owned by EMVCo, LLC

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