NEWS RELEASE

CPI Card Group and Commercial Business Systems Collaborate on Core Integration

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CPI Card@Once® and CBS CAMS-ii™ Solutions Offer Streamlined Approach to Instant Issuance

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq: PMTS, TSX: PMTS) ("CPI"), a global leader in financial and EMV® chip card production and related services, today announced a collaboration with Commercial Business Systems (CBS), a provider of premium software and IT services for credit unions, to integrate CBS' CAMS-ii credit union accounting and management system and CPI's **Card@Once** solution to streamline instant issuance of EMV®-enabled cards.

The integrated instant issuance offering from CPI and CBS equips credit unions with an end-to-end print and activation solution allowing branches to respond immediately to members for new and replacement cards. CAMS-ii software relieves credit unions of the time-consuming, resource-heavy responsibilities of information management, while Card@Once adds simple, cost-effective instant issuance to a credit union's capabilities. A core integration between the solutions allows credit unions to activate cards during printing to the Card@Once printer from their CAMS-ii user interface, eliminating the need for dual entry.

"The integration will allow branches to issue fully activated EMV chip cards in the span of a short visit," said Lane Dubin, SVP and General Manager, Prepaid and Instant Issuance for CPI. "We're thrilled to work with CBS to offer their customers a competitive solution that expedites the delivery of debit and credit cards."

"Our primary focus has always been on alleviating the burdens of information management and ensuring that our credit union clients are positioned for success," said Ken Hunt, VP for CBS. "Integrating our software with

Card@Once is a natural fit, helping our customers benefit from leading-edge instant issuance technology as they focus on driving their growth."

The core integration of CBS' CAMS-ii credit union management software and CPI's Card@Once instant issuance solution will be available to all clients using the CAMS-ii software. Learn more at **www.camsbycbs.com**.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, Mastercard®, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

About Commercial Business Systems, Inc.

Commercial Business Systems, founded in 1980 and headquartered in Goldsboro, North Carolina, is a privately held company that provides premium software and IT services for the Credit Union industry. These products are made possible by innovative technology developed by CBS, which enables credit unions to improve focus and streamline data processing infrastructure by using a simple, standard browser-based environment. By reducing technical requirements, our credit unions are free from the responsibility of managing and maintaining complex software and communication networks, thereby allowing them to focus on member services. Additionally, by incorporating our eServices solutions, members can access their account information, pay bills and view statements at any time, from any location worldwide, via an online connection.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.
Card@Once is a registered trademark of CPI Card Group, Inc. The Card@Once product is protected by the US Patent No.:8429075 of CPI Card Group, Inc.

CAMS-ii is a trademark of Commercial Business Systems, Inc., in the United States.

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