NEWS RELEASE

CPI Card Group Wins Silver in Best in Biz Awards 2018

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Card@Once® Instant Issuance Solution Recognized As An Enterprise Product Of The Year

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group Inc.** (Nasdaq: PMTS; TSX: PMTS) ("CPI Card Group" or the "Company"), a global leader in financial and EMV® chip and dual interface card production and related services, has been named a silver winner in the Best in Biz Awards 2018. The Company's instant issuance solution – **Card@Once®** – received the recognition in the Enterprise Product of the Year – All Other Products category.

Each year, the Best in Biz Awards' entrants span the spectrum, from recognizable global brands to innovative local start-ups. Winners are determined based on scoring from independent judging panels composed of prominent editors and reporters from some of the most respected newspapers, TV outlets, and business, consumer, technology and trade publications in North America. This year, Card@Once from CPI Card Group was recognized for its innovation as a secure, compact instant card issuance solution that is web-based, quick to implement and easy-to-use. Card@Once gives branches the ability to respond immediately to customer requests for new and replacement cards.

Among the leading benefits of the Company's Software-as-a-Service (SaaS) instant issuance model is that financial institutions don't have to worry about maintaining any software or servers themselves. Unlike the responsibilities that come with Software-for-Purchase (SFP) models, Card@Once is designed so that CPI securely manages the IT support and maintenance for the solution. Further, because issuance is done instantly and in-branch, Card@Once users reduce costs by eliminating the need for mailing or shipping cards, while driving incremental activation rates, transactions and interchange revenue.

“We are honored to have Card@Once named a silver winner by the Best in Biz Awards,” said Lane Dubin, SVP and General Manager, Prepaid and Instant Issuance for CPI Card Group. “This recognition further validates the remarkable value of our instant issuance technology, from both a customer experience perspective and a competitive differentiation standpoint for issuers. We look forward to helping more financial institutions experience Card@Once’s potential in the years ahead.”

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards, including EMV® chip and dual interface, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI’s solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from locations throughout the United States and Canada, we have a large network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard®, American Express, Discover® and Interac® in Canada. Learn more at **www.cpicardgroup.com**.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.

About Best in Biz Awards

Since 2011, Best in Biz Awards has made its mark as the only independent business awards program judged each year by a who’s who of prominent reporters and editors selected from top-tier publications from North America and around the world. Over the years, Best in Biz Awards judges have ranged from Associated Press to the Wall Street Journal and winners have spanned the spectrum, from blue-chip companies that form the bedrock of the world economy to local companies and some of the most innovative start-ups. Best in Biz Awards honors are conferred in two separate programs: North America and International, and in 70 categories, including company, team, executive, product, and CSR, media, PR and other categories. For more information, visit: **http://www.bestinbizawards.com**.

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