NEWS RELEASE

CPI Card Group White Paper Lights the Road to a Rewarding Dual Interface Card Program

4/19/2018

"Catching the Dual Interface Wave" Explores the Contactless Card Trend and Offers Guidance to Financial Institutions on Successfully Transitioning Their Portfolios

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group Inc.** (Nasdaq:PMTS, TSX:PMTS) ("CPI" or the "Company"), a global leader in financial and EMV® chip card production and related services, today released "Catching the Dual Interface Wave," a white paper that highlights the imminent rise of dual interface cards in the U.S. and factors driving the timeliness for financial institutions to embrace the contactless card trend.

Dual interface cards have already forged a dominant presence in countries across the globe, with Juniper Research predicting they will account for **80 percent of total global contactless transactions** in 2019. A contactless future in the U.S. is now on the horizon given the fast, frictionless experience dual interface cards can provide consumers, the new technologies and design capabilities being employed in their production and the positive impacts they can offer a financial institution's business.

"Issuers can find opportunity to capitalize on the consumer-driven shift to contactless with impressive dual interface offerings available today – from advanced, air coupling construction and a multitude of application technologies to robust card design features," said Jason Bohrer, SVP and General Manager - Secure Card Solutions, CPI Card Group. "Through this white paper, we hope to guide issuers towards efficiently launching high-quality dual interface cards in the market."

"Catching the Dual Interface Wave," breaks down the different factors contributing to the momentum behind

contactless cards in the U.S. – exploring the mutually rewarding benefits available to consumers and financial institutions alike, given expanding merchant acceptance and the projected volume of contactless transactions expected over the next few years. To download “Catching the Dual Interface Wave,” click **here**.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI’s solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, Mastercard®, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.

Card@Once is a registered trademark of CPI Card Group, Inc. The Card@Once product is protected by the US Patent No.:8429075 of CPI Card Group, Inc.

View source version on **businesswire.com**: **https://www.businesswire.com/news/home/20180419005336/en/**

ICR Inc. for CPI Card Group
Laura Anderson, 203-682-8267
media@cpicardgroup.com

Source: CPI Card Group Inc.