NEWS RELEASE

CPI Card Group Takes Industry Lead with 60 ACE Certifications from ICMA

8/4/2015

Littleton, Colo. (August 4, 2015) – CPI Card Group, a global leader in financial and EMV chip card production and related services, announced today that 14 of the company's employees recently passed The International Card Manufacturers Association's (ICMA) ACE-M certification, making CPI Card Group the most ACE-certified company in the world with a total of 60 certifications.

As new card technologies, government imposed standards, and security and fraud concerns take center-stage for the card manufacturing industry, education standards, such as ICMA's ACE Accreditation, has become increasingly important for ensuring customer confidence. With 14 new employees graduating from the Advanced Card Education Manufacturing (ACE-M) accreditation program, CPI Card Group is demonstrating the company's expertise, competence, dedication and commitment to designing and producing high-security financial and prepaid payment cards.

"Congratulations to the 14 new ACE designees from CPI Card Group. We are proud of these individuals for demonstrating their in-depth knowledge of card manufacturing processes and are excited to see what their expertise will bring to the industry," said Al Vrancart, ICMA Founder Emeritus and Industry Advisor. "The ICMA ACE program recognizes the professionalism and dedication these individuals have shown throughout their careers."

The ACE designation is awarded to those with a broad and detailed knowledge of card manufacturing and processes who successfully complete the rigorous exam. ICMA offers two stand-alone designations, ACE-M and ACE-P. The ACE-M designation evaluates the skills and knowledge of card manufacturing professionals including the

areas of PVC/plastics, inks, adhesives, printing, collation, lamination, die-cutting and standards/testing. The ACE-P designation evaluates the skills and knowledge of card personalization and fulfillment processes, including the areas of printing and barcodes, magnetic stripe encoding, embossing, laser engraving, smart card encoding, financial transaction card data, fulfillment, standards/testing. CPI Card Group currently has 50 ACE-M certified employees and 10 ACE-P certified employees.

“Our team’s continued dedication in distinguishing themselves as experts in our industry is a huge achievement,” said Steve Montross, president and CEO of CPI Card Group. “As the company with the most ACE certified employees in the world, we continue to fulfill our commitment to our customers to provide them great expertise as a global leader in the payments market.”

About CPI Card Group
CPI, a global leader in financial card production and related services under the VISA, MasterCard, American Express and Discover payment brands, offers a single source for cards and other form factors, from financial and prepaid debit to EMV chip and mobile, instant issuance, and personalization and fulfillment services. With over 30 years of experience in the payments market and as a trusted partner to financial institutions, CPI Card Group’s solid reputation of product consistency, quality and outstanding customer service supports their position as a leader in the market. CPI offers the largest secure production network in North America. Learn more at **www.cpicardgroup.com**.

About the International Card Manufacturers Association (ICMA)
Based in Princeton Junction, NJ, ICMA is a non-profit association of card manufacturers, personalizers, suppliers and related industry participants. With more than 240 members globally, ICMA acts as a resource for industry issues, including the production, technology, application, security and environmental issues of cards. More information is available at **www.icma.com**.