NEWS RELEASE

CPI Card Group Sponsors and Leads Panel at NBPCA Power of Prepaid® Event

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LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq: PMTS, TSX: PMTS), a global leader in financial and EMV® chip card production and related services, today announced that the company's Prepaid Sales Director, Peggy O'Leary, will be participating on a panel, "**Myth Busters & The Next Big Thing in Prepaid**," during the Network Branded Prepaid Card Association (NBPCA) **Power of Prepaid**® event, June 21 to 23 in Washington, D.C.

The **Myth Busters & The Next Big Thing in Prepaid** panel, which will be held from 4:25-5:10 PM on Thursday, June 22, will explore the role of provisioning a prepaid card into the mobile wallet, consumer interest in multi-form factors, and how flexibility and ease of access are critical to a prepaid card's success. Joining Peggy in this discussion will be Jennifer Worley, Vice President of Product Rewards for Blackhawk, Michael Moeser, Director of Payments Practice for Javelin Strategy & Research, and Lisa McFarland, Chief Product Officer for Ingo Money. CPI Card Group is also a reception sponsor of the event, which showcases the latest technologies and peer success stories within the **prepaid industry** for prepaid program managers and financial institutions.

"As payments go digital, the prepaid space is encountering a myriad of new challenges and opportunities – from how prepaid products are produced and distributed to how financial institutions use the products to best serve their customers," said Peggy O'Leary, Director of Prepaid Sales for CPI Card Group. "Our goal at CPI is to help issuers and businesses navigate the ever-changing payments landscape, and to do so with a variety of innovative solutions and products. Sponsoring and participating in this year's Power of Prepaid® event helps us connect with the informed and engaged prepaid community."

CPI Card Group's expertise in the prepaid space stems from the solutions in its suite of products and services, which include **Print-on-Demand**, a prepaid solution to produce personalized and fully customized (card and carrier) payment cards on an on-demand basis, as well as the company's **open-loop digital payment** capabilities, which enable customization and instant digital delivery of open-loop payment cards.

"**Opening New Revenue Opportunities With Open-Loop Digital Gift Cards**," a white paper from CPI Card Group, expands on how the elevated consumer convenience afforded by digital open-loop payment cards can enable innovative revenue opportunities for financial institutions and prepaid program managers. The white paper is available for download **here**.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

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Laura Anderson, 203-682-8267

media@cpicardgroup.com