NEWS RELEASE

CPI Card Group Sees Strong Market Adoption of Card@Once® Instant Issuance Solution, Surpasses 1,100 US Bank and Credit Union Customers

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LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq:PMTS) (TSX:PNT), a global leader in financial and EMV® chip card production and related services, today announced that more than 1,100 banks and credit unions are actively leveraging its SaaS-based Card@Once® instant issuance solution to successfully provide in-branch, instant issuance of EMV-enabled debit and credit cards to their cardholders.

This year alone, Card@Once® users have printed more than 2.6 million cards through more than 5,100 printers operating within 4,888 individual branch locations. Through its network of Card@Once® printers, CPI Card Group is seeing increased industry adoption of EMV as today, half of all cards printed on-demand are EMV-enabled.

“Instant issuance is a proven driver in attracting consumers to the branch,” said Lane Dubin, senior vice president of sales and marketing at CPI Card Group. “Card@Once® plays a key role in the ongoing evolution of the branch environment where banks and credit unions report value through cost savings and the convenience of on-demand delivery of new cards speeding adoption of EMV.”

Card@Once® is CPI Card Group’s SaaS-enabled, desktop branch hardware solution that facilitates on-demand printing of cards in-branch on the institution’s choice of blank, preprinted, or personalized stock. Its advanced customization capabilities and ability to print debit and credit cards within minutes provides the cardholder with a fully-activated payment card supporting immediate usage and exchange revenue for the institution.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

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For CPI Card Group/Card@Once®

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