NEWS RELEASE

CPI Card Group Schedules Third Quarter Earnings Announcement and Conference Call

10/26/2015

Littleton, Colo. (October 26, 2015) – CPI Card Group (Nasdaq: PMTS; TSX: PNT), a global leader in financial and EMV chip card production and related services, today announced that it will host a live conference call on Thursday, November 12, 2015 at 7:00 a.m. Mountain Time (MT) to discuss its third quarter 2015 financial results. CPI Card Group President and CEO Steve Montross and CFO David Brush will co-host the call where they will provide business updates and answer investor questions.

CPI Card Group's financial results for the third quarter ended September 30, 2015 will be released before the markets open on November 12, 2015 and will be available on the CPI Card Group investor website: http://www.cpicardgroup.com/investor-relations/.

The live conference call may be accessed via telephone or online:

Participant Toll-Free Dial-In Number: (877) 881-8051
Participant International Dial-In Number: (440) 996-5681
Conference ID: 68454134
Webcast Link: **http://edge.media-server.com/m/p/kqujbs5c**

Participants are advised to login for the live webcast 10 minutes prior to the scheduled start time.

Following the completion of the conference call, a replay of the conference call will be available from 11:00 a.m. MT on November 12, 2015 until 10:59 p.m. MT on November 19, 2015. To access the replay, please dial (855) 859-2056

or (404) 537-3406; Conference ID: 68454134.

Also, a transcript and an archived replay will be available on CPI Card Group's investor relation's webpage: **http://www.cpicardgroup.com/investor-relations/**

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for financial and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from nine locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.