NEWS RELEASE

CPI Card Group Schedules First Quarter 2017 Earnings Announcement and Conference Call

4/18/2017

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq: PMTS, TSX: PMTS), a global leader in financial and EMV® chip card production and related services, today announced it will host a live conference call on Wednesday, May 3, 2017 at 5:00 p.m. Eastern Time (ET) to discuss its first quarter 2017 financial results. Participating on the call will be CPI Card Group President and CEO Steve Montross and CFO Lillian Etzkorn.

CPI Card Group's financial results for the first quarter ended March 31, 2017 will be released after the markets close on May 3, 2017 and will be available on the CPI Card Group investor website: **http://investor.cpicardgroup.com/**.

The live conference call may be accessed via telephone or online:

Participant Toll-Free Dial-In Number: (844) 392-3771
Participant International Dial-In Number: (541) 397-0893
Conference ID: 8504288
Webcast Link: **http://edge.media-server.com/m/p/8fkxnqct**

Participants are advised to login for the live webcast 10 minutes prior to the scheduled start time.

Following the completion of the conference call, a replay of the conference call will be available from 8:30 p.m. ET on May 3, 2017 until 11:59 p.m. ET on May 10, 2017. To access the replay, please dial (855) 859-2056 or (404) 537-3406; Conference ID: 8504288.

Also a transcript and an archived replay of the webcast will be available on CPI Card Group's investor relations webpage: **http://investor.cpicardgroup.com/**.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in the United States and Canada, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

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