NEWS RELEASE

CPI Card Group Schedules First Quarter 2016 Earnings Announcement and Conference Call

4/6/2016

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq: PMTS, TSX: PNT), a global leader in financial and EMV® chip card production and related services, today announced it will host a live conference call on Wednesday, May 11, 2016 at 5:00 p.m. Eastern Time (ET) to discuss its first quarter 2016 financial results. Participating on the call will be CPI Card Group President and CEO Steve Montross and CFO David Brush.

CPI Card Group's financial results for the first quarter ended March 31, 2016 will be released after the markets close on May 11, 2016 and will be available on the CPI Card Group investor website: **http://www.cpicardgroup.com/investor-relations/**.

The live conference call may be accessed via telephone or online:

Participant Toll-Free Dial-In Number: (844) 392-3771
Participant International Dial-In Number: (541) 397-0893
Conference ID: 79965413
Webcast Link: **http://edge.media-server.com/m/p/p3d4wtoy**

Participants are advised to login for the live webcast 10 minutes prior to the scheduled start time.

Following the completion of the conference call, a replay of the conference call will be available from 8:30 p.m. ET on May 11, 2016 until 11:59 p.m. ET on May 18, 2016. To access the replay, please dial (855) 859-2056 or (404) 537-3406; Conference ID: 79965413.

Also a transcript and an archived replay of the webcast will be available on CPI Card Group's investor relations webpage: **http://www.cpicardgroup.com/investor-relations/**.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.

View source version on businesswire.com: **http://www.businesswire.com/news/home/20160406006447/en/**

Source: CPI Card Group

CPI Card Group Inc. Investor Relations

William Maina

(877) 369-9016

InvestorRelations@cpicardgroup.com