NEWS RELEASE

# CPI Card Group Receives U.S. Patents for Encased Tungsten Fusion Metal Card

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Patents protect Company's new metal card, made from heaviest weighted metal available

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq: PMTS, TSX: PMTS) ("CPI" or the "Company"), a global leader in financial and EMV® chip card production and related services, today announced that it has been issued patents for its Encased Tungsten Fusion card – U.S. Patent No. 8,857,722, U.S. Patent No. 9,117,155 and U.S. Patent No. 9,430,724. The Company has also been issued patents for the card in Canada (No. 2,879,639) and the United Kingdom (No. GB2519046).

"Our approach to developing metal cards has always been rooted in differentiation – helping financial institutions offer consumers a product that is unique and stands out in the marketplace from competitor cards," said Lane R. Dubin, Senior Vice President of Sales and Marketing, CPI Card Group. "Through these new patents, we have greater protection in offering customers our Encased Tungsten Fusion card, which brings a substantive, satisfying weight paired with our extensive card design features and capabilities."

The patented Encased Tungsten Fusion card features Tungsten, the heaviest available metal, encased in PVC allowing financial institutions to offer cardholders a colored-edge combined with substantial weight and rigidity. Additionally, the card is nearly double the weight of conventional metal cards, while enjoying EMV capability and the same design customizability via CPI's high-quality, high-definition print technology.

"**Built to Shine: 3 Ingredients for a Differentiated Metal Card Program**," a white paper recently published by CPI, highlights the relationship between card weight and the perception of luxury among consumers, noting the

satisfaction cardholders feel when metal cards are removed from a wallet or purse and dropped on a counter.

For more information about CPI Metals from CPI Card Group, click **here**.

To download “Built to Shine: 3 Ingredients for a Differentiated Metal Card Program,” click **here**.

## About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI’s solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

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