NEWS RELEASE

CPI Card Group Inc. to Release Fourth Quarter and Full Year 2019 Results on March 9, 2020

3/6/2020

LITTLETON, Colo.--(BUSINESS WIRE)-- CPI Card Group Inc. (OTCQX: PMTS; TSX: PMTS) ("CPI Card Group"), a payment technology company and leading provider of credit, debit and prepaid solutions, today announced it will host a webcast and conference call on Monday, March 9, 2020 at 9:00 a.m. Eastern Time (ET) to discuss its fourth quarter and full year 2019 financial results. Participating on the call will be CPI Card Group President and Chief Executive Officer, Scott Scheirman, and Chief Financial Officer, John Lowe.

CPI Card Group's financial results for the fourth quarter and full year 2019 will be released before the markets open on March 9, 2020. The press release and a slide presentation to accompany the earnings conference call will be available on the CPI Card Group investor relations website: **http://investor.cpicardgroup.com**.

The conference call may be accessed via telephone or online:

Toll-Free Dial-In Number, U.S. Participants: (844) 735-3761
International Dial-In Number: (412) 317-5709
Webcast Link: **https://services.choruscall.com/links/pmts200227.html**

Participants are advised to login for the webcast 10 minutes prior to the scheduled start time.

A replay of the conference call and webcast will be available until March 23, 2020 at:

Replay: (877) 344-7529 or (412) 317-0088

Conference ID: 10138875

Webcast replay: **http://investor.cpicardgroup.com**

About CPI Card Group Inc.

CPI Card Group® is a payment technology company and leading provider of credit, debit and prepaid solutions delivered physically, digitally and on-demand. CPI helps our customers foster connections and build their brands through innovative and reliable solutions, including financial payment cards, personalization, and Software-as-a-Service (SaaS) instant issuance. CPI has more than 20 years of experience in the payments market and is a trusted partner to financial institutions and payments services providers. Serving customers from locations throughout the United States, CPI has a large network of high security facilities, each of which is registered as PCI compliant by one or more of the payment brands: Visa, Mastercard®, American Express® and Discover®. Learn more at **www.cpicardgroup.com**.

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