NEWS RELEASE

CPI Card Group Hires Lisa Jacoba as Chief Human Resources Officer

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Littleton, Colo. (July 20, 2015) – CPI Card Group, a global leader in financial and EMV chip card production and related services, announced today that the company has hired Lisa Jacoba as Chief Human Resources Officer to lead its human resources efforts across the business.

With over 20 years of leadership experience in human resources in global companies, Ms. Jacoba most recently served as the senior vice president (SVP) of human resources for Western Union's Business Solutions division in London, England. Ms. Jacoba had key roles of progressively greater responsibility at Western Union with strong experience in strategic planning, talent acquisition and retention, change management, succession planning, leadership development, performance management, compensation policy and program design. Prior to Western Union, Ms. Jacoba was the SVP of human resources for First Data Corporation, where she provided strategic HR leadership for the company's global information technology and operations divisions.

"We are thrilled to welcome Lisa to the team," said Steve Montross, president and CEO of CPI Card Group. "She is a highly accomplished business leader and has extensive experience and knowledge in human resources. With her strong focus on the development of human resources to support business strategy, she will play a key role in the continued development of the organization to support our critical business goals of delivering relevant solutions and a great experience to our customers."

About CPI Card Group

CPI, a global leader in financial card production and related services under the VISA, MasterCard, American Express

and Discover payment brands, offers a single source for cards and other form factors, from financial and prepaid debit to EMV chip and mobile, instant issuance, and personalization and fulfillment services. With over 30 years of experience in the payments market and as a trusted partner to financial institutions, CPI Card Group's solid reputation of product consistency, quality and outstanding customer service supports their position as a leader in the market. CPI offers the largest secure production network in North America. Learn more at **www.cpicardgroup.com**.