NEWS RELEASE

CPI Card Group Highlights End-to-End Solutions & Emerging Payment Technology Innovations at the Smart Card Alliance Payments Summit & ICMA Expo

3/27/2017

Demonstrations and Speaking Presentations Reflect Company's Prowess as Solutions Provider for Evolving Payments Landscape

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq:PMTS, TSX:PMTS), a global leader in financial and EMV® chip card production and related services, today announced a broad set of activities during the co-located Smart Card Alliance (SCA) Payments Summit and International Card Manufacturing Association (ICMA) 2017 Card Manufacturing & Personalization EXPO, held March 27-30 in Orlando. Event attendees will have the opportunity to experience CPI Card Group's depth and expertise as a leading end-to-end payment solutions provider, as well as its industry foresight and vision, through speaking sessions, panels and demonstrations at the Company's booth (#401).

"As a convergence of trends continues to create a shift in our industry, we maintain our commitment to making sure our customers and their businesses are on better footing than ever," said Steve Montross, president and CEO of CPI Card Group. "We are proud to be a silver sponsor and look forward to supporting and collaborating with the SCA and ICMA as our industry navigates a changing landscape, while continuing to serve as a voice for our customers."

During the event, CPI Card Group will showcase its thought leadership and vision during a number of presentations and roundtables, including:

- The State of the Card Industry…Concerns & Opportunities – Panelist Barry Mosteller, director of engineering and quality, CPI Card Group and vice president of ICMA's board of directors
  ICMA Session, March 28, 11:00 to 12:15 p.m.
- Effectively Designing and Introducing New Trends in Card Design – Presented by Megan Bogard, senior designer, CPI Card Group
  ICMA Session, March 28, 4:30 to 5:30 p.m.
- Growth in New World Emerging Payments and Beyond - A joint presentation by CPI Card Group, Glenbrook Partners and Infineon Technologies, featuring Troy Bernard, director of marketing & products, CPI Card Group, George Peabody, Glenbrook Partners and Oliver Manahan, Infineon Technologies
  Payment Solutions Track, March 29, 4:30 to 5:30 p.m.

Demonstrations available at the Company's booth will showcase its versatile capabilities for meeting the varying needs of financial card issuers of all sizes. Visitors to the CPI Card Group booth will have the opportunity to experience:

- CPI's card manufacturing fortitude, providing issuers access to EMV, contact, contactless, dual-interface and magnetic stripe formats, including dual-interface full face foil and metal cards
- Card@Once®, a cloud-based desktop instant issuance solution that prints fully activated EMV chip or magnetic stripe cards
- MYCATM, a turnkey software solution for designing, personalizing and ordering payment cards
- Print-on-Demand, a prepaid solution to produce personalized and fully customized (card and carrier) payment cards on an on-demand basis
- CPI's open loop digital payment capabilities, enabling customization and instant digital delivery of open loop payment cards

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and

Interac in Canada. Learn more at **www.cpicardgroup.com**.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries.

View source version on businesswire.com: **http://www.businesswire.com/news/home/20170327005265/en/**

Source: CPI Card Group

ICR Inc. for CPI Card Group

Laura Anderson, 203-682-8267

media@cpicardgroup.com