NEWS RELEASE

CPI Card Group Discusses Prepaid Innovation, Payments Security & Fraud at Card Forum 2018

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LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group Inc.** (Nasdaq: PMTS, TSX: PMTS) ("CPI" or the "Company"), a global leader in financial and EMV® chip card production and related services, today announced its attendance and exhibition at Card Forum, an event built exclusively for the card and payments industry, scheduled for May 7-9 at the InterContinental Miami, FL. As a silver sponsor of the event, CPI will be exhibiting and demonstrating its thought leadership via participation in educational sessions focusing on prepaid innovation and payments security.

"The Future of Prepaid Innovation: Staying Relevant in the EMV Market," which will be held from 4:30-5:00 PM on Tuesday, May 8, features a presentation from CPI's Director of Prepaid Sales and Client Services, Peggy O'Leary. The presentation will take a look at considerations for the prepaid market and the road ahead – exploring what lies in store for the digital and physical card markets, including emerging payment trends featuring objects, wearables and other contactless RFID technologies, EMV and more.

"The prepaid market continues to evolve as new technologies alter how we approach the production and distribution of products," said O'Leary. "We are thrilled to join our industry peers at Card Forum to discuss how companies may consider navigating prepaid innovations to develop competitive programs that exceed customer expectations."

CPI will also participate in the town hall "How Can the Industry Overcome Challenges Around Authentication?" Jason Bohrer, SVP and General Manager - Secure Card Solutions, CPI Card Group, will be sharing his insights on the latest challenges in payments security and fraud along with a panel of speakers, moderated by Gary Singh, VP of

Marketing, Ondot Systems. Bohrer will be joined on the panel by key individuals from InComm, Bluefin and First Tech Credit Union. The town hall will be held from 5:00-5:45 PM on Tuesday, May 8.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, Mastercard®, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

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