NEWS RELEASE

CPI Card Group Demonstrates Metal and Dual Interface Prowess at Secure Technology Alliance Payments Summit & ICMA Expo

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CPI Card Group® (Nasdaq: PMTS, TSX: PMTS) ("CPI" or the "Company"), a global leader in financial and EMV® chip card production and related services, today announced a set of activities planned during the co-located Secure Technology Alliance (STA) Payments Summit and International Card Manufacturing Association (ICMA) 2018 Card Manufacturing & Personalization EXPO, held March 26-29 in Orlando. The Company will host the Welcome Reception and showcase its breadth of expertise in metal, dual interface, and other emerging payment solutions, during panelist sessions.

CPI Card Group will be highlighting its industry foresight and thought leadership during a number of events and sessions during the event, including:

- Welcome Reception – Opening of the Exhibit Hall – As the sponsor, CPI will provide product information and samples featuring dual interface and metal solutions
  Exhibit Hall, March 26, 5:00 to 6:30 p.m.
- Trends in Dynamic Card Designs – Panelist Megan Bogard, Manager, Design Services, CPI Card Group
  ICMA Session, March 28, 11:00 to 12:00 p.m.
- Innovative Materials Panel – Panelist Katie Potter, Senior Account Specialist, CPI Card Group
  ICMA Session, March 28, 3:30 – 4:30 p.m.

CPI's insights on metal can be found in "Built to Shine: 3 Ingredients for a Differentiated Metal Card Program," a white paper that examines the rising popularity of metal cards in consumer markets and presents key areas of

focus for financial institutions to secure sustainable success for metal card programs. To download the white paper, click **here**.

To learn more about CPI Metals™, click **here**.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, Mastercard®, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

EMV is a registered trademark or trademark of EMVCo LLC in the United States and other countries. Card@Once is a registered trademark of CPI Card Group, Inc. The Card@Once product is protected by the US Patent No.:8429075 of CPI Card Group, Inc.

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