NEWS RELEASE

CPI Card Group Awarded U.S. Patent for Card Security Activation Label and Method

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Technology allows CPI to offer enhanced security for customers

Littleton, Colo. (June 24, 2014) – CPI Card Group, a global leader in financial, EMV, commercial card production and related services, announced today that the company has been awarded U.S. Patent No. 8,720,786 for its Card Security Activation Label and Method. Utilized in CPI's prepaid card and packaging, this method provides a higher level of security and tamper-evident technology.

The patented technology allows CPI to offer pin protection and tamper-evident security products for cards activated in store or in third party locations. The Card Security and Activation Label Method offers a completely tamper-evident protection of the barcode; any type of tampering with the activation barcode destroys the integrity, rendering the card from being activated.

"This crucial patent demonstrates our continued innovation as a leader in the payments market and our focus on providing cutting-edge technology to address the needs of our customers," said Steve Montross, president and CEO of CPI Card Group. "Payment cards continue to be a primary target for fraudsters, and our investment in high security solutions for payment cards and related secure packaging continues to provide considerable protection against fraud."

CPI's products covered by the patent will now be marked with U.S. Patent No. 8,720,786 to properly indicate CPI's protected products and extend the value of the added benefits to its customers.

About CPI Card Group

CPI, a global leader in financial card production and related services under the VISA, MasterCard, American Express and Discover payment brands, offers a single source for cards and other form factors, from financial and prepaid debit to EMV chip and mobile, instant issuance, and personalization and fulfillment services. With over 30 years of experience in the payments market and as a trusted partner to financial institutions, CPI Card Group's solid reputation of product consistency, quality and outstanding customer service supports their position as a leader in the market. CPI offers the largest secure production network in North America. Learn more at **www.cpicardgroup.com**.