NEWS RELEASE

CPI Card Group Appoints Jason Bohrer as Senior Vice President, Operations

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New Member of Leadership Team Aims for Continued Efficiency and Superior Customer Service

LITTLETON, Colo.--(BUSINESS WIRE)-- **CPI Card Group** (Nasdaq: PMTS, TSX: PNT), a global leader in financial and EMV® chip card production and related services, today announced the appointment of Jason Bohrer as senior vice president of operations. Bohrer brings more than 20 years of experience to the role, in which he will lead U.S.-based operations for CPI Card Group's businesses, managing teams responsible for production, quality, research & development, process engineering and global security.

"We are thrilled to have Jason join CPI with his deep and broad operations experience along with his strong leadership and strategic capabilities," said Steve Montross, president and CEO of CPI Card Group. "Jason's experience and insight will strengthen our continued efforts to deliver world-class products and services to our customers and to enhance and leverage our capabilities for continued growth."

Bohrer's background includes direct supervision of complex manufacturing and data management services, leading global process improvement programs, formation of new business units and acquisition integrations. He most recently led global operations at HID, a leading provider of access control and secure identity solutions, where he had direct oversight of the production, manufacturing engineering, supply chain and quality functions for each of the company's ten operations sites worldwide. He was also the executive sponsor during HID's North American consolidation where four sites across the U.S. were consolidated into a new global headquarters in Austin, Texas. Previously, he held operations positions of increasing responsibility at Indala and Motorola.

About CPI Card Group

CPI Card Group is a leading provider in payment card production and related services, offering a single source for credit, debit and prepaid debit cards including EMV chip, personalization, instant issuance, fulfillment and mobile payment services. With more than 20 years of experience in the payments market and as a trusted partner to financial institutions, CPI's solid reputation of product consistency, quality and outstanding customer service supports our position as a leader in the market. Serving our customers from ten locations throughout the United States, Canada and the United Kingdom, we have the largest network of high security facilities in North America, each of which is certified by one or more of the payment brands: Visa, MasterCard, American Express, Discover and Interac in Canada. Learn more at **www.cpicardgroup.com**.

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