NEWS RELEASE

CPI Card Group Appoints David Brush as Chief Financial Officer

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CPI CARD GROUP APPOINTS DAVID BRUSH AS CHIEF FINANCIAL OFFICER

Littleton, Colo. (July 20, 2015) – CPI Card Group, a global leader in financial and EMV chip card production and related services, announced today that the company has hired business veteran David Brush to lead Finance, IT, and Project Management Organization (PMO) activities for CPI.

With more than 25 years executive experience in global markets, Brush most recently served as managing partner of Idris Capital Partners, a financial and operational advisory firm. Throughout his career, Brush has gained extensive experience in all aspects of business operations, business development, strategic planning and financial management.

Brush's previous roles included group executive and president of Power Transmission at Rexnord Corporation, a global industrial company, and vice president and general manager of Specialty Packaging at Pactiv Corporation, a multi-national manufacturer of packaging and consumer products.

"With his global business background and experience in varied executive positions, David will be an excellent addition to our leadership team," said Steve Montross, president and CEO of CPI Card Group. "His strong experience in finance, operations and strategy will strengthen the company and enhance our ability to support our

customers, which is our key focus."

About CPI Card Group

CPI, a global leader in financial card production and related services under the VISA, MasterCard, American Express and Discover payment brands, offers a single source for cards and other form factors, from financial and prepaid debit to EMV chip and mobile, instant issuance, and personalization and fulfillment services. With over 30 years of experience in the payments market and as a trusted partner to financial institutions, CPI Card Group's solid reputation of product consistency, quality and outstanding customer service supports their position as a leader in the market. CPI offers the largest secure production network in North America. Learn more at **www.cpicardgroup.com**.