NEWS RELEASE

CPI Announces New Facility in Colorado, Now Providing the Largest EMV Capacity in North America

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New facility increases EMV manufacturing and personalization capabilities by over 400 percent

Littleton, Colo. (May 13, 2014) – CPI Card Group, a global leader in financial, EMV and commercial card production, and related services, announced today that the company has opened a second secure card manufacturing facility in Littleton, Colo., as it continues to invest in EMV migration in the U.S.

As part of CPI's overall plan to meet its customers' needs associated with the U.S. EMV migration, the new 50,000 square-foot facility will accommodate an increase in CPI's EMV manufacturing and personalization capacity by over 400 percent. The new secure facility, which is certified by MasterCard, Visa, Discover and American Express, features an increase in state-of-the-art equipment and associated staffing for smartcard manufacturing as well as card personalization and fulfillment services.

"The addition of our new facility demonstrates our commitment to expand our capacity and capabilities to serve the growing needs of our customers as the U.S. market migration to EMV gains momentum," said Steve Montross, President and CEO of CPI Card Group. "We're dedicated to a continuous investment strategy in our readiness from both a staffing and equipment standpoint, and our newest facility provides the necessary flexibility to meet our customers' needs now and for years to come."

As the leader in the financial card market in North America, CPI provides the largest EMV manufacturing capacity in North America with four certified EMV manufacturing facilities, providing customers' flexibility and back-up capability.

About CPI Card Group

CPI, a global leader in financial card production and related services under the VISA, MasterCard, American Express and Discover payment brands, offers a single source for cards and other form factors, from financial and prepaid debit to EMV chip and mobile, instant issuance, and personalization and fulfillment services. With over 30 years of experience in the payments market and as a trusted partner to financial institutions, CPI Card Group's solid reputation of product consistency, quality and outstanding customer service supports their position as a leader in the market. CPI offers the largest secure production network in North America. Learn more at **www.cpicardgroup.com**.