

# Future Ready Financial Plan

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All statements other than statements of historical fact are statements that could be deemed forward-looking statements, including, but not limited to, any statements regarding the impact of the COVID-19 pandemic; projections of net revenue, margins, expenses, effective tax rates, net earnings per share, cash flows, benefit plan funding, deferred taxes, share repurchases, foreign currency exchange rates or other financial items; any projections of the amount, timing or impact of cost savings or restructuring and other charges, planned structural cost reductions and productivity initiatives; any statements of the plans, strategies and objectives of management for future operations, including, but not limited to, our business model and transformation, our sustainability goals, our go-to-market strategy, the execution of restructuring plans and any resulting cost savings (including the fiscal 2023 plan), net revenue or profitability improvements or other financial impacts; any statements concerning the expected development, demand, performance, market share or competitive performance relating to products or services; any statements concerning potential supply constraints, component shortages, manufacturing disruptions or logistics challenges; any statements regarding current or future macroeconomic trends or events and the impact of those trends and events on HP and its financial performance; any statements regarding pending investigations, claims, disputes or other litigation matters; any statements of expectad benefits of acquisitions and other business combination and investment transactions (including the recent acquisition of Plantronics, Inc. ("Poly")); and any statements of assumptions underlying any of the foregoing . Forward-looking statements can also generally be identified by words such as "future," "anticipates," "believes," "estimates," "expects," "intends," "plans," "projects," "will," "would," "could," "can," "may," and similar terms.

Risks, uncertainties and assumptions that could affect our business and results of operations include factors relating to the impact of macroeconomic and geopolitical trends, changes and events, including the Russian invasion of Ukraine and tension across the Taiwan Strait and the regional and alobal ramifications of these events; recent volatility in alobal capital markets, increases in benchmark interest rates, the effects of inflation and instability of financial institutions; risks associated with HP's international operations; the effects of the COVID-19 pandemic; the execution and performance of contracts by HP and its suppliers, customers, clients and partners, including logistical challenges with respect to such execution and performance: changes in estimates and assumptions HP makes in connection with the preparation of its financial statements; the need to manage (and reliance on) third-party suppliers, including with respect to component shortages, and the need to manage HP's global, multi-tier distribution network, limit potential misuse of pricing programs by HP's channel partners, adapt to new or changing marketplaces and effectively deliver HP's services. HP's ability to execute on its strategic plans, including the previously announced initiatives, business model changes and transformation; execution of planned structural cost reductions and productivity initiatives; HP's ability to complete any contemplated share repurchases, other capital return programs or other strategic transactions; the competitive pressures faced by HP's businesses; risks associated with executing HP's strategy and business model changes and transformation; successfully innovating, developing and executing HP's go-to-market strategy, including online, omnichannel and contractual sales, in an evolving distribution, reseller and customer landscape; the development and transition of new products and services and the enhancement of existing products and services to meet evolving customer needs and respond to emerging technological trends; successfully competing and maintaining the value proposition of HP's products, including supplies; challenges to HP's ability to accurately forecast inventories, demand and pricing, which may be due to HP's multi-tiered channel, sales of HP's products to unauthorized resellers or unauthorized other risks associated with business combination and investment transactions; the results of our restructuring plans (including the fiscal 2023 plan), including estimates and assumptions related to the cost (including any possible disruption of HP's business) and the anticipated benefits of our restructuring plans; the protection of HP's intellectual property assets, including intellectual property licensed from third parties; the hiring and retention of key employees; disruptions in operations from system security risks, data protection breaches, cyberattacks, extreme weather conditions or other effects of climate change, medical epidemics or pandemics such as the COVID-19 pandemic, and other natural or manmade disasters or catastrophic events; the impact of changes to federal, state, local and foreign laws and regulations, including environmental regulations and tax laws; our aspirations related to environmental, social and governance matters; potential impacts, liabilities and costs from pending or potential investigations, claims and disputes; the effectiveness of our internal control over financial reporting; and other risks that are described in HP's Annual Report on Form 10-K for the fiscal year ended October 31, 2022, and HP's other filings with the Securities and Exchange Commission ("SEC").

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HP's Future Ready plan includes HP's efforts to take advantage of future growth opportunities, including but not limited to, investments to drive growth, investments in our people, improving product mix, driving structural cost savings and other productivity measures. Structural cost savings represent gross reductions in costs driven by operational efficiency, digital transformation, and portfolio optimization. These initiatives include but are not limited to workforce reductions, platform simplification, programs consolidation and productivity measures undertaken by HP, which HP expects to be sustainable in the longer-term. These structural cost savings are net of any new recurring costs resulting from these initiatives and exclude one-time investments to generate such savings. HP's expectations on the longer-term sustainability of such structural cost savings are based on its current business operations and market dynamics and could be significantly impacted by various factors, including but not limited to HP's evolving business models, future investment decisions, market environment and technology landscape.

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#### USE OF NON-GAAP FINANCIAL INFORMATION

HP has included non-GAAP financial measures in this presentation to supplement HP's consolidated financial statements presented on a generally accepted accounting principles ("GAAP") basis. Definitions of these non-GAAP financial measures and reconciliations of these non-GAAP financial measures to the most directly comparable GAAP financial measures are included elsewhere in this presentation. HP's management uses net revenue on a constant currency basis, non-GAAP total operating expenses, non-GAAP operating profit, non-GAAP operating margin, non-GAAP other income and expenses, non-GAAP tax rate, non-GAAP net earnings, non-GAAP diluted net earnings per share, and other non-GAAP financial measures to evaluate and forecast HP's performance before gains, losses or other charges that are considered by HP's management to be outside of HP's core business segment operating results. Gross cash, net cash (debt), and free cash flow are liquidity measures that provide useful information to management about the amount of cash available for investment in HP's businesses, funding acquisitions, repurchasing stock and other purposes. Net cash (debt) provides useful information to management about the state of HP's consolidated balance sheet.

These and the other non-GAAP financial measures that HP uses may have limitations as analytical tools, and these measures should not be considered in isolation or as a substitute for analysis of HP's results as reported under GAAP. For example, items such as amortization of intangible assets, though not directly affecting HP's cash position, represent the loss in value of intangible assets over time. The expense associated with this change in value is not included in non-GAAP operating profit, non-GAAP other income and expenses, non-GAAP tax rate, non-GAAP net earnings, and non-GAAP diluted net earnings per share and therefore does not reflect the full economic effect of the change in value of those intangible assets. In addition, items such as restructuring and other charges, acquisition and divestiture (credits)/charges, Russia exit charges, non-operating retirement-related (credits)/ charges, defined benefit plan settlement charges, debt extinguishment (benefits)/costs, Oracle litigation proceeds, tax adjustments, and the related tax impact on these items that are excluded from non-GAAP total operating profit, non-GAAP tax rate, non-GAAP net earnings and non-GAAP diluted net earnings per share can have a material impact on the equivalent GAAP earnings financial measures and cash flow. HP may not be able to immediately liquidate the short-term and long-term investments included in gross cash, which may limit the usefulness of gross cash as a liquidity measure. In addition, free cash flow, which includes cash provided by (used in) operating activities adjusted for net investment in leases and net capital expenditure, does not represent the total increase or decrease in cash for the period. The non-GAAP financial information that we provide also may differ from the non-GAAP information provided by other companies. We account for the limitations on our use of these non-GAAP financial measures only supplementally. We also provide reconciliations of each non-GAAP financial measure to the most directly comparable G

We believe that providing these non-GAAP financial measures in addition to the related GAAP measures provides investors with greater insight to the information used by HP's management in its financial and operational decision-making and allows investors to see HP's results "through the eyes" of management. We further believe that providing this information better enables investors to understand HP's operating performance and financial condition and to evaluate the efficacy of the methodology and information used by HP's management to evaluate and measure such performance and financial condition.

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# Future Ready Financial Plan

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# Progress since 2021

#### Recap of FY23 Results



#### Business performance since FY19<sup>1,2</sup>



# Future Ready Transformation by end of FY25

# Gross annualized run-rate savings

~40% of run-rate savings target by end of FY23

#### Digital transformation

~40%

\$1.6B

of total cost savings

Portfolio optimization



of total cost savings

**Operational excellence** 



of total cost savings

Restructuring and other charges

Including ~\$200M of non-cash charges



Year	FY23	FY24	FY25
Annual charges	~\$550M	~\$300M	~\$150M

Enabling increased investment in our key growth areas to drive long-term value creation

### Delivering on our Future Ready Transformation<sup>1,2</sup>

	FY2023	FY2024	FY2025			
<b>\$1.6B</b> Target gross run-rate savings by year end	~40%	~30%	~30%			
Digital	ansformation					
transformation	Digitization of end-to-end processes					
	Modernize and streamline data infrastructure					
Portfolio	Platform and commodity reductions					
optimization		Unique SKU optimization				
	Home Print simplification					
Operational excellence	Reduce fixed cost structure in core businesses					
	Media spend consolidation and in-housing					
	Increase office real estate consolidation for hybrid working					

1. Future Ready Transformation: Future Ready Strategy includes HP's efforts to take advantage of future growth opportunities, including but not limited to, investments in our people, improving product mix, driving structural cost savings and other productivity measures.

2. Structural savings - Structural cost savings represent gross reductions in costs driven by operational efficiency, digital transformation, and portfolio optimization. These initiatives include but are not limited to workforce reductions, platform simplification, programs consolidation and productivity measures undertaken by HP, which HP expects to be sustainable in the longer-term. These structural cost savings are net of any new recurring costs resulting from these initiatives and exclude one-time investments to generate such savings.

### Long-term financial framework

Revenue

PS: At least in-line with the PS market Print: In-line with the Print market Overall: 2%-4%

Non-GAAP Operating profit<sup>1</sup>

**Print margin:** Increase to 16%–19% **Operating profit dollars:** Low-to-mid single digit growth

Non-GAAP EPS<sup>1</sup>

High single-digit growth

PS margin: Maintain 5%-7%

Free cash flow<sup>2</sup>

In-line with net earnings

Return of capital

Target 100% of FCF, unless higher ROI opportunities emerge

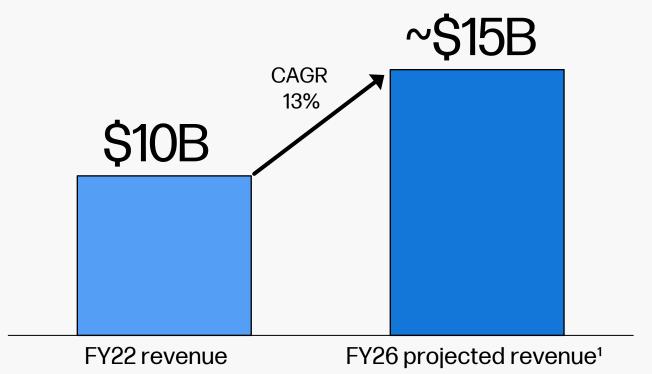
Dividend: Grow at least in-line with net earnings

1. A reconciliation of specific adjustments to GAAP results can be found in the GAAP to non-GAAP slides that appear as part of the supplemental slides on HP's Investor Relations website - http://investor.hp.com/home/

2. Free cash flow ("FCF") includes net cash provided by operations adjusted for net investment in leases and net investment in property, plant and equipment



### Accelerating in key growth areas



Hybrid Systems

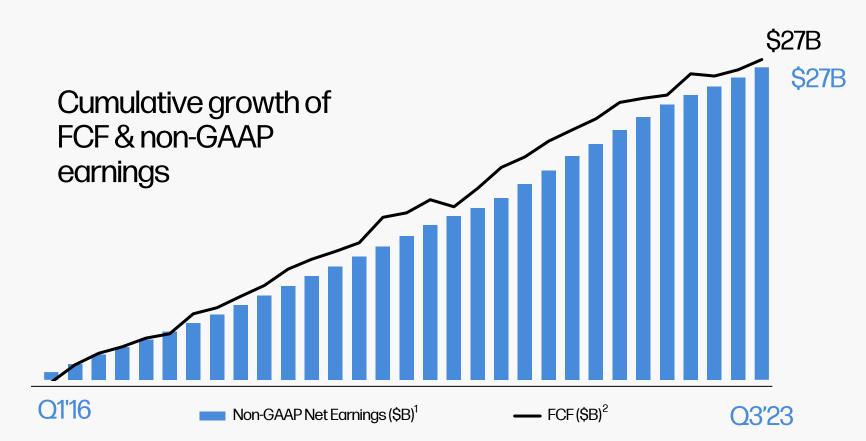
#### Gaming

#### Workforce Solutions

**Consumer Services** 

Industrial Graphics & 3D

### Strong free cash flow generation



Fundamental drivers Profitable revenue Low capital requirements Negative cash conversion cycle

drivers

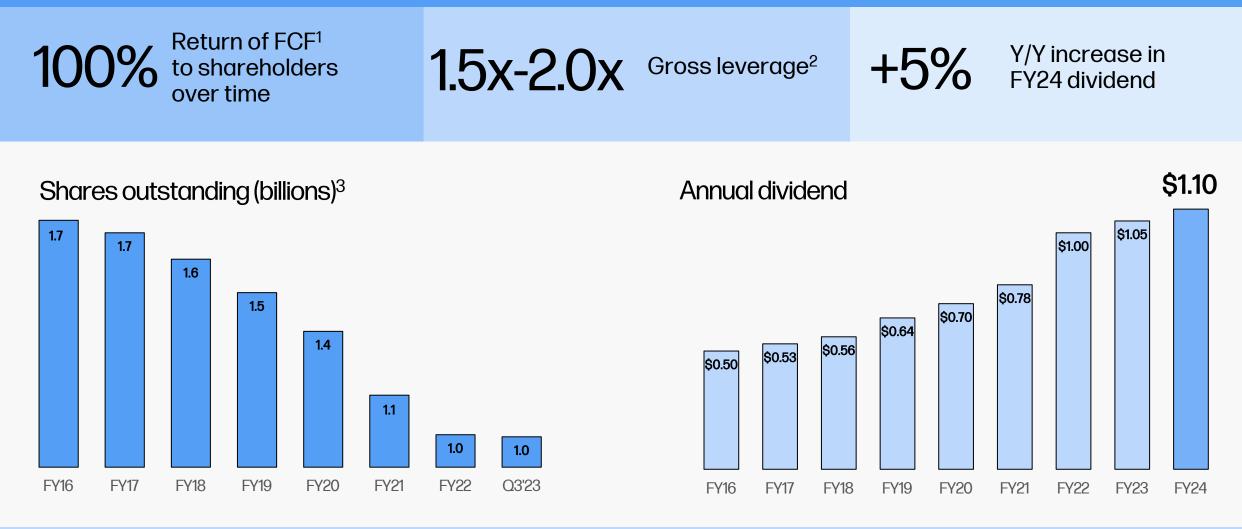
Earnings

Changes to cash conversion cycle

Volume

A reconciliation of specific adjustments to GAAP results can be found in the GAAP to non-GAAP slides that appear as part of the supplemental slides on HP's Investor Relations website - http://investor.hp.com/home/
Free cash flow includes net cash provided by operating activities adjusted for net investments in leases, net investments in property, plant and equipment and the net impact of the one-time Oracle litigation proceeds received during the fourth auarter of fiscal 2021

### Capital allocation priorities



#### Returned ~\$29 billion to shareholders since FY16

1. Free cash flow ("FCF") includes net cash provided by operations adjusted for net investment in leases and net investment in property, plant and equipment

2. Debt/EBITDA

3. Weighted average diluted shares outstanding reported for Q4 in each fiscal year, except FY23 which is as of Q3'23

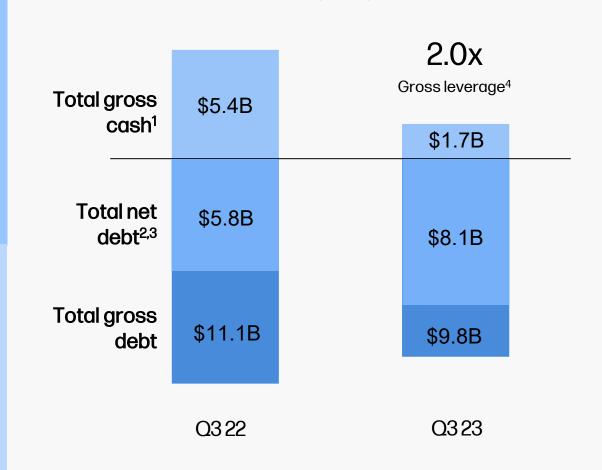
#### Capital structure supports business strategy

#### Key credit objectives

Investment grade credit rating Access to debt capital markets Strong liquidity and balanced maturity profile

#### Key cash objectives

Sufficient cash for daily operations Flexibility over the business cycle



Net debt

. Gross cash includes cash and cash equivalents, short-term investments, and certain liquid long-term investments

- 2. Net debt is defined as gross cash less gross debt after adjusting the effect of unamortized premium / discount on debt issuance, debt issuance costs and unrealized gains / losses on fair value hedges and interest rate swaps
- 3. Numbers may not foot due to rounding
- 4. Debt/EBITDA

### FY24 earnings

#### Outlook & assumptions

FY24 outlook	FY24 key assumptions	Total company view	
GAAP diluted net EPS <b>\$2.75 - \$3.15</b>	Revenue Grow in-line with market	\$0.02-\$0.05 \$3.25-\$3.65 \$0.00-\$0.25 \$0.03 \$3.23-\$3.35 \$0.13	
Non-GAAP diluted net EPS <sup>1</sup> \$3.25 – \$3.65	Non-GAAP OI&E ~ <b>(\$0.7B)</b>	\$3.45	
Free cash flow <sup>2</sup> <b>\$3.1 - \$3.6B</b>	Tax rate Non-GAAP <b>16%</b>	FY23 Business Share FY24 Non-GAAP EPS <sup>3</sup> contribution buyback / other Non-GAAP EPS	

1. A reconciliation of specific adjustments to GAAP results can be found in the GAAP to non-GAAP slides that appear as part of the supplemental slides on HP's Investor Relations website - <a href="http://investor.hp.com/home/">http://investor.hp.com/home/</a>

2. Free cash flow includes net cash provided by operations adjusted for net investment in leases and net investment in property, plant and equipment 3. FY23 Non-GAAP EPS of \$3.29 is at the mid-point of our \$3.23-\$3.35 annual guidance range

#### Long-term value creation



# A compelling investment



## Positioned to win

A global leader capitalizing on secular trends

#### Strategic growth areas Investing in new & adjacent growth categories

**Operational excellence** Grow revenue, operating profit, EPS, and FCF

> Return of capital Target at least 100% return of FCF

### Delivering long-term sustainable growth



Al innovation revolutionizing compute

# Flexibility in a hybrid world

Secure sustainable solutions Global scale and diversified footprint

# Frank you