NEWS RELEASE

Pitney Bowes Launches the SendPro® CX Series

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Next Generation Sending Solution Delivers a Simpler User Experience, Faster Processing Speeds, and More Advanced Capabilities

Serves Mid-Volume Mailers, Which Represent the Majority of Pitney Bowes' Client Base, and Reflects Continued Investment in the Company's Core Mailing Products

SHELTON, Conn.--(BUSINESS WIRE)-- Pitney Bowes Inc. (NYSE: PBI) ("Pitney Bowes" or the "Company"), a technology-driven company that provides digital shipping solutions, mailing innovation, and financial services to clients globally, today announced the launch of the SendPro® CX Series, a new generation of sending technology designed around one goal: making it easier for organizations to send mail and packages. Developed from direct customer feedback, the CX Series introduces a simpler user experience, faster processing speeds, and more advanced capabilities, helping businesses process mail more efficiently. The CX Series reflects Pitney Bowes' continued commitment to improving customer experience through practical innovation.

Todd Everett, EVP & President, Sending Technology Solutions, commented:

"Our clients told us they wanted mailing technology that was faster, easier to use, and built for today's workplace. The CX Series delivers on that feedback. Mail remains central to our clients' operations and to our business, and this launch reflects our continued investment in our core products, alongside the investments we are making in our sales and client support teams."

Built for the Way Organizations Send Mail

The CX Series offers a range of devices designed to meet the day-to-day needs of mailrooms and smaller offices, whether processing letters, large envelopes, certified mail, or packages. At the core of every CX Series device is the accurate postage Pitney Bowes clients have relied on for generations. Building on that foundation, the CX Series introduces enhancements designed to make each device significantly easier to use, keeping mail moving with fewer interruptions and greater speed, with minimal training required.

Shaped by Customer Feedback

The CX Series was developed based on input from Pitney Bowes clients, who consistently identified ease of use, productivity, reliability, and operational efficiency as their top priorities. Enhancements such as faster start-up and simplified navigation address those priorities and are designed to fit within clients' existing mailing workflows.

Centralized Visibility for Multi-Location Organizations

For organizations managing multiple locations, the CX Series extends beyond the device through integration with Pitney Bowes' Shipping 360 platform. Administrators gain centralized visibility across mailing and shipping activity, enabling them to monitor usage, manage costs, and oversee sending operations from a single view. With integrated mailing and shipping capabilities hosted on a secure platform, the CX Series helps enterprises maintain control and consistency across their operations.

Availability

The Pitney Bowes CX Series is available through Pitney Bowes sales representatives and authorized partners.

Organizations interested in learning more, requesting a demonstration, or discussing upgrade opportunities can contact their Pitney Bowes account representative or visit **www.pitneybowes.com**.

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a technology-driven company that provides digital shipping solutions, mailing innovation, and financial services to clients around the world – including more than 90 percent of the Fortune 500. Small businesses to large enterprises, and government entities rely on Pitney Bowes to reduce the complexity of sending mail and parcels. For the latest news, corporate announcements, and financial results, visit **www.pitneybowes.com/us/newsroom**. For additional information, visit Pitney Bowes at **www.pitneybowes.com**.

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