

Pitney Bowes Canada Launches PitneyAnalytics to the Canadian Market

1/16/2024

PitneyAnalytics

Latest Solutions Available on Powerful SaaS Platform

STAMFORD, CT, January 16, 2024 – **Pitney Bowes Inc.** (NYSE: PBI), a global shipping and mailing company that provides technology, logistics, and financial services, today announced to the Canada market that we have launched PitneyAnalytics™, our latest addition to our next-generation SaaS shipping platform, Shipping 360™. This application is the latest cloud-based solution designed by Pitney Bowes to help businesses gain a deeper understanding into their shipping, mailing, and receiving operations to help drive down costs and deliver a greater service experience.

“Our clients need their business solutions to be smart, flexible and driven by real-time data,” said Bill Mackrell, President Pitney Bowes Canada. “We are excited to launch our powerful SaaS Shipping 360 platform and its new intuitive application to the Canadian market as we work hand in hand with our clients to help them solve day-to-day operational challenges and transform their office shipping into a streamlined, integrated, secure digital process.”

PitneyAnalytics is a SaaS-based analytics and insights solution that organizes complex data into a complete, simplified view of enterprise-wide shipping and mailing expenses and receiving activities. Designed to drive smarter decisions on optimizing spend and resources, this solution brings together data from different Pitney Bowes solutions - including PitneyShip Pro, PitneyTrack Inbound, ParcelPoint Smart Lockers and shipping and mailing solutions- in a single user-friendly dashboard. Ideal for organizations to manage their shipping and receiving across single or multiple locations, PitneyAnalytics provides a clear view of activities whether employees are located remotely or in a traditional workplace.

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global shipping and mailing company that provides technology, logistics, and financial services to more than 90 percent of the Fortune 500. Small business, retail, enterprise, and government clients around the world rely on Pitney Bowes to remove the complexity of sending mail and parcels. For the latest news, corporate announcements and financial results visit <https://www.pitneybowes.com/us/newsroom.html>. For additional information visit Pitney Bowes at www.pitneybowes.com.