Pitney Bowes Canada Boosts Shipping 360 Platform with New Application

STAMFORD, CT, July 18, 2023 – Pitney Bowes Inc. (NYSE: PBI), a global shipping and mailing company that provides technology, logistics, and financial services, today announced the expansion of its next-generation SaaS shipping platform, Shipping 360™, in the Canada market with the addition of PitneyTrack™ Inbound, a cloud-based solution designed by Pitney Bowes that helps businesses gain a deeper understanding into their inbound package and mail receiving processes.

“In today’s market, shipping solutions must be smart, flexible and driven by real-time data,” said Bill Mackrell, President Pitney Bowes Canada. “Our new SaaS Shipping 360 platform helps businesses streamline operations so they can focus more on running their business and leave the logistics of shipping to us.”

PitneyTrack Inbound is a cloud-based software that automates labor-intensive manual parcel receiving and distribution processes, creating a smarter way to receive and track packages. Businesses can monitor and record incoming deliveries in real-time through a mobile-optimized dashboard or on the Shipping 360 platform, giving them complete transparency, greater control and full chain-of-custody reporting. PitneyTrack Inbound’s Quick Receive feature directly addresses the issue of high volumes of packages arriving at once, faced by organizations including colleges, universities and government agencies. Quick Receive enables multiple packages to be scanned quickly and accurately within seconds and verified with a carrier’s manifest, eliminating time spent scanning and manually recording individual packages. Also, for organizations that want to offer convenient 24/7 delivery, PitneyTrack Inbound seamlessly integrates with ParcelPoint ™ Smart Lockers.

For more information on PitneyTrack™ Inbound, click here.

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global shipping and mailing company that provides technology, logistics, and financial services to more than 90 percent of the Fortune 500. Small business, retail, enterprise, and government clients around the world rely on Pitney Bowes to remove the complexity of sending mail and parcels. For the latest news, corporate announcements and financial results visit https://www.pitneybowes.com/us/newsroom.html.

For additional information visit Pitney Bowes at www.pitneybowes.com.

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