

Pitney Bowes Wins Gold in International Design Award

STAMFORD, Conn., January 30, 2023 - Pitney Bowes Inc. (NYSE: PBI), a global shipping and mailing company that provides technology, logistics, and financial services, today announced that the company has been recognized with gold in the 2022 International Design Award for the PitneyShip™ Cube, an all-in-one Wi-Fi enabled thermal shipping label printer with integrated scale. The International Design Awards recognize and celebrate groundbreaking achievements in product design, promote legendary design visionaries and uncover emerging talent in Architecture, Interior, Product, Graphic, and Fashion Design. Winners represent the best of global design from across industries.

“This is a highly competitive award, and it is an honor to achieve this recognition. It takes every member of the cross-functional team to bring a well-designed product to market,” said Ruth Frank, Vice President of Client and User Experience at Pitney Bowes. “Rooted in Design Thinking practices, the PitneyShip™ Cube is the result of client centricity, testing and research.”

The International Design Awards seek to reward the strategic thinking and imagination which goes into making a product which will be used, valued and even loved, by its target market. The PitneyShip™ Cube is the first shipping label printer of its kind with a built-in scale. With its companion PitneyShip™ software, the PitneyShip™ Cube allows users to ship faster and smarter. It is ideal for both ecommerce and office shippers looking to save time and space by streamlining their process and eliminating unnecessary equipment. PitneyShip™ Cube includes a built-in 15-pound scale and access to the PitneyShip™ Ecommerce Starter software plan. With the included PitneyShip™ software, users can:

- Print discounted USPS shipping labels and first-class stamps
- Weigh, print and ship from a mobile phone or computer.
- Send email tracking notifications automatically to recipients, including proof of delivery, for free.
- Link Amazon, eBay and Shopify stores to automatically import customer orders directly into their PitneyShip Ecommerce account.

About Pitney Bowes

Pitney Bowes is a global shipping and mailing company that provides technology, logistics, and financial services to more than 90 percent of the Fortune 500. Small business, retail, enterprise, and government clients around the world rely on Pitney Bowes to remove the complexity of sending mail and parcels. For additional information, visit:

www.pitneybowes.com.