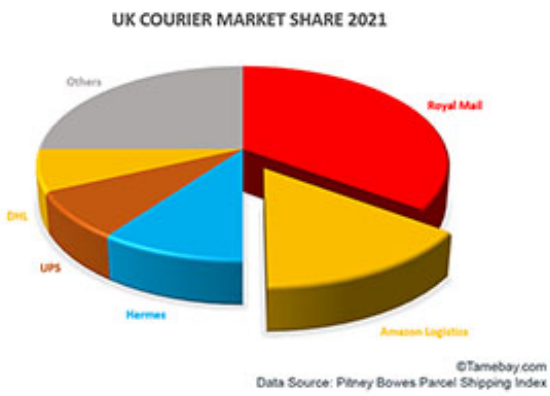
## Pitney Bowes Parcel Shipping Index Updates Reveal UK Carrier Market Share

HATFIELD, UK, February 4, 2021 – Pitney Bowes Inc. (NYSE: PBI), a global technology company that provides commerce solutions in the areas of ecommerce, shipping, mailing and financial services, today announced data on UK carrier market share as an update to its latest Parcel Shipping Index.
The updated Index now charts parcel volumes, revenue and market share by carrier for the UK, as well as for 12 other major markets. It reveals that, as a highly consolidated market, the top five carriers in the UK account for 75% of UK parcel shipments by volume. These are Royal Mail (35%), Amazon Logistics (15%), Hermes (10%), UPS (8%) and DHL (7%)  Amazon Logistics generated significant growth of 72% CAGR in volume from 2013-19 and 80% CAGR in revenue growth during the same timeframe.

Ryan Higginson, Vice President & UK/ROI Country Leader, Pitney Bowes said, “Our Parcel Shipping Index has become the industry’s go-to source for market figures and forecasts.  The addition of the carrier market share data means we now have the complete picture, making the Index invaluable for logistics companies, industry watchers and analysts”.




The UK B2C Ecommerce market is estimated to be the third largest in the world after China and the US respectively. 2021 could see carriers experience an increase in domestic shipments, while cross-border shipments could temporarily slow.

The insight comes as the Pitney Bowes BOXpoll™ finds that one in four French and German online consumers currently plan to either stop purchasing or purchase less often from UK brands now that the UK is post-Brexit. BOXpoll™, a market research tool for the ecommerce industry based on a series of consumer surveys about current events, culture and their impact on shopping behaviors and ecommerce logistics, consulted 897 consumers in Germany, 823 in France in 888 in the UK.
To view the Pitney Bowes Parcel Shipping Index, please click here.
To receive regular BOXpoll™ updates, sign up here.

### About the Pitney Bowes Parcel Shipping Index

The Pitney Bowes Parcel Shipping Index measures parcel volume and spend for business-to-business, business-to-consumer, consumer-to-business and consumer consigned shipments with weight up to 31.5kg (70 pounds) across Australia, Brazil, Canada, China, France, Germany, India, Italy, Japan, Norway, Sweden, the United Kingdom and the United States. Population data points were sourced from the International Monetary Fund, World Economic Outlook Database published in October 2018. The Pitney Bowes Parcel Shipping Index spans 13 countries and represents the parcel shipping activity of 3.7 billion people.

### About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company providing commerce solutions that power billions of transactions. Clients around the world, including 90 percent of the Fortune 500, rely on the accuracy and precision delivered by Pitney Bowes solutions, analytics, and APIs in the areas of ecommerce fulfillment, shipping and returns; cross-border ecommerce; office mailing and shipping; presort services; and financing. For 100 years Pitney Bowes has been innovating and delivering technologies that remove the complexity of getting commerce transactions precisely right. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at  www.pitneybowes.com/uk.

Contact:
Anne Amlot
Pitney Bowes
M +44 7889 409697
anne.amlot@pb.com