Pitney Bowes and Pirate Ship Team to Offer Free USPS Shipping Software

STAMFORD, Conn., June 05, 2019 - Pitney Bowes (NYSE: PBI), a global technology company that provides commerce solutions in the areas of shipping and mailing, data, and ecommerce, today announced it has teamed with Pirate Ship, a leader in free shipping software technology, to help simplify shipping for ecommerce startups and home-based businesses. Pirate Ship has fully integrated Pitney Bowes Pure Post service into its software, enabling clients to seamlessly access a host of USPS® shipping services through their Pirate Ship account.

“Pirate Ship levels the playing field for small ecommerce merchants and subscription boxes, offering them the simplest way to access the shipping discounts they need to compete. We couldn’t do it without Pitney Bowes,” said Cap’n Bjorn Borstelmann, CEO of Pirate Ship. “Free shipping software is essential for small businesses. This new partnership makes it possible for Pirate Ship to serve hundreds of thousands of small shippers across the country, backed by the performance, reliability and support of Pitney Bowes, the most stable USPS partner.”

“We made a strategic decision two years ago that enables ecommerce platforms to create simpler connections to USPS rates and services. This is an exciting partnership for Pitney Bowes because Pirate Ship shares the same goals we have,” said Rajeeb Mohapatra, Senior Vice President and General Manager, Shipping Solutions, Pitney Bowes. “We’re excited about helping more ecommerce merchants simply do more business.”

Pitney Bowes Pure Post service provides merchants with a modern RESTful web service architecture that makes it easy for customers to integrate and scale. Pure Post provides compliance, integration and label generation for merchants looking to leverage the benefits of USPS shipping, delivery and tracking services. In addition, it can provide merchants with access to a wide array of ecommerce logistics services. With Pitney Bowes Pure Post service, developers and merchants are able to simply do more business.

Pirate Ship provides small startups with the simplest way to ship items through easy-to-learn cloud-based shipping software. By using Pirate Ship, merchants are able to import ecommerce orders from their store or marketplace, quickly print a USPS shipping label, and then automatically post tracking information back to the store. Whether a merchant prints just a handful or thousands of labels a day, Pirate Ship gives them instant access to the cheapest USPS shipping rates available for no additional cost.

About Pirate Ship

Pirate Ship believes it should be fun & free to buy USPS-approved postage at the cheapest rates available, which is why it has offered free shipping software since 2014 with absolutely no markup, hidden costs, or monthly fees. Hundreds of thousands of small businesses use Pirate Ship’s fast & modern shipping software to quickly ship their ecommerce orders. Come aboard and start shipping in seconds at www.pirateship.com.

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company providing commerce solutions that power billions of transactions. Clients around the world, including 90 percent of the Fortune 500, rely on the accuracy and precision delivered by Pitney Bowes solutions, analytics, and APIs in the areas of ecommerce fulfillment, shipping and returns; cross-border ecommerce; office mailing and shipping; presort services; location data; customer information and engagement software; services; and financing. For nearly 100 years Pitney Bowes has been innovating and delivering technologies that remove the complexity of getting commerce transactions precisely right. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.