Pitney Bowes Offers SendPro Online Sending Solution for $4.99 a Month

STAMFORD, Conn., April 23, 2019 - Pitney Bowes Inc. (NYSE: PBI), a global technology company that provides commerce solutions in the areas of ecommerce, shipping, mailing, finance, and data, today announced that it is offering a new version of their SendPro Online sending solution to help simplify mailing and shipping through the USPS. For only $4.99 a month, users will get access to discounted USPS mailing and shipping rates with the convenience of being able to print postage and shipping labels directly from their computer.

Businesses of all sizes will be able to save both time and money with the easy-to-use online solution. SendPro Online provides access to special discounts with USPS, including a $0.05 discount on every first-class letter sent and up to 40% off Priority Mail® shipments. Included with the cloud-based SendPro solution, users will also receive a free 10lb scale, allowing them to accurately weigh packages.

“We ship about 40 to 50 packages each day,” said Kevin Kaidbey, co-owner of Nora Ross, a hair care and herbal supplements company. “Right away we could see the savings. We use SendPro Online every day.”

“Not only do we save money, but we also save time, no longer needing to drive to the post office for stamps,” said Ericka Hunter, Finance Manager for HH Service Company, which provides HVAC services. “Everything is done from the convenience of our office. And it’s very easy to use.”

From comparing shipping options to printing postage and labels to tracking packages and reporting, SendPro Online allows users to manage mail and shipping efficiently and easily all from one interface. It brings the same technology used by large shipping companies and online retailers to small and medium businesses in an easy-to-use, cost-effective, online solution.

“As a partner of the USPS, we are proud to offer businesses access to the great services and benefits the USPS provides in a convenient, cost-effective way. The SendPro Online application takes the complexity out of sending and makes it possible for businesses to mail letters, flats, or packages from any desktop, tablet or mobile device,” said Jason Dies, EVP and President, Pitney Bowes SMB Solutions. “We are pleased to be able to offer more value than our competitors, now at a price point well below theirs.”

In addition to the SendPro Online solution, Pitney Bowes offers the SendPro C, SendPro + and SendPro P shipping and mailing devices for larger organizations with higher volumes. These smart sending solutions are designed specifically for small and medium businesses to provide multi-carrier office shipping and mailing, plus inbound package receiving capabilities.

Another key benefit for SendPro users is the ability to mail now and pay later with Pitney Bowes’ flexible payment options for USPS postage. These flexible postage payment options help businesses of all sizes enhance their sending operations, better manage cash flow, and streamline their postal accounting.

For more information about SendPro Online, please visit http://www.sendpro.com

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company providing commerce solutions that power billions of transactions. Clients around the world, including 90 percent of the Fortune 500, rely on the accuracy and precision delivered by Pitney Bowes solutions, analytics, and APIs in the areas of ecommerce fulfillment, shipping and returns; cross-border ecommerce; office mailing and shipping; presort services; location data; customer information and engagement software; services; and financing. For nearly 100 years Pitney Bowes has been innovating and delivering technologies that remove the complexity of getting commerce transactions precisely right. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.