ChannelAdvisor Partners with Pitney Bowes to Power New Shipping Management Suite

STAMFORD, Conn., April 19, 2018 - Pitney Bowes (NYSE:PBI), a global technology company that provides innovative products and solutions to power commerce, today announced a strategic relationship with ChannelAdvisor, a leading provider of cloud-based ecommerce solutions. ChannelAdvisor has fully integrated Pitney Bowes' Complete Shipping APIs into its new shipping management suite.

Ecommerce merchants subscribed to ChannelAdvisor's shipping management suite can use the Pitney Bowes' Complete Shipping APIs to create USPS® shipping labels, access guaranteed delivery services, track packages, and help manage shipments and inventory. Features of the ChannelAdvisor Shipping Management Suite powered by Pitney Bowes include:

- Built-in automation for faster order-to-label processing;
- Tracking and visibility to the status of shipments and returns in an all-in-one portal;
- Cost savings by eliminating third-party shipping software;
- Pitney Bowes flexible financing solutions, including a line of credit option that allows qualified clients to match postage payments to cash flow cycles; and
- Guaranteed delivery on USPS Priority Mail Shipments

"The Pitney Bowes Complete Shipping APIs are a critical part of ChannelAdvisor's new Shipping Management Suite," said Paul Colucci, vice president, Global Business Development, ChannelAdvisor. "This is the next evolution in operational efficiency for our clients. By replacing third-party shipping software with our tightly integrated solution, Pitney Bowes and ChannelAdvisor can help ecommerce merchants reduce processing delays and improve the consumer post-purchase experience while saving time and money. The faster our clients convert, the faster they will see these benefits."

Pitney Bowes launched Complete Shipping APIs in 2016 and quickly set its solution apart by offering guaranteed delivery services and flexible financing options on a modern RESTful web services architecture that makes it extremely easy for customers to integrate and scale. Over the past two years, these benefits, as well as a commitment to client-led innovation and an expanding set of product features, has enabled more and more ecommerce platform providers, as well as enterprise and SMB retailers to adopt the solution and provide a superior shipping experience to their end customers.

Pitney Bowes Complete Shipping APIs are available as part of the Pitney Bowes Commerce Cloud, a commerce enabler, providing access to solutions, analytics and APIs across the full commerce continuum with speed and agility to help clients identify customers, locate opportunities, enable communications, power shipping from anywhere to everywhere, and manage payments.

"We're thrilled to partner with ChannelAdvisor. Both companies care deeply about this industry and continuously invest in innovation and research on behalf of our clients," said Lila Snyder, president, Commerce Services, Pitney Bowes. "We listen carefully to consumers and continuously evolve and improve our offerings to help retailers and marketplaces provide the best possible pre- and post-purchase shopping experiences."

Ms. Snyder will deliver a keynote address on Thursday, April 19th at 1:45 pm PST at Catalyst2018, an annual educational ecommerce conference hosted by Channel Advisor. Channel Advisor will also participate in (R)etail Revolution, Pitney Bowes' exclusive industry thought leadership event in May. The event will focus on the findings of Pitney Bowes Global Ecommerce Study, which tracks trends in online selling and shopping for retailers, marketplaces and consumers around the globe.

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company powering billions of transactions – physical and digital – in the connected and borderless world of commerce. Clients around the world, including 90 percent of the Fortune 500, rely on products, solutions, services and data from Pitney Bowes in the areas of customer information management, location intelligence, customer engagement, shipping, mailing, and global ecommerce. And with the innovative Pitney Bowes Commerce Cloud, clients can access the broad range of Pitney Bowes solutions, analytics, and APIs to drive commerce. For additional information, visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.