V-Technologies Moves 500+ Ecommerce Merchants to Pitney Bowes Complete Shipping API

STAMFORD, CT, November 08, 2017 - Pitney Bowes (NYSE:PBI), a global technology company that provides innovative products and solutions to power commerce, today announced a strategic relationship with V-Technologies, a leading provider of integrated shipping software solutions. V-Technologies has integrated the Pitney Bowes Complete Shipping API into its StarShip multi-carrier shipping platform. V-Technologies' StarShip clients now utilize Pitney Bowes to take advantage of a full range of USPS parcel capabilities with flexible postage payment options and a tightly integrated shipping solution.

In a carefully planned implementation executed at the beginning of the peak holiday shipping season, V-Technologies collaborated with Pitney Bowes to migrate more than 500 clients from its previous shipping API provider.

"This was an aggressive migration schedule at the beginning of the most important time of the year for our business and our customers. We trusted Pitney Bowes to get it right, and they delivered," said Angelo Volta, President, V-Technologies, LLC.

"We made the move from our previous shipping API provider because Pitney Bowes offered a more comprehensive partnership in line with our long-term strategic goals. This includes a fully dedicated technical support team, as well as flexible financing options that we're now able to extend to our customers for the first time. This will help us better serve our existing customers and grow our business with new services and capabilities," said Volta. "We look forward to moving more customers to the new platform and will be working with Pitney Bowes to offer even more features and benefits to help our customers get their shipments out the door accurately, on time and with minimal effort."

Through their StarShip multi-carrier platform, V-Technologies serves the critical shipping needs of more than 5,000 businesses. By integrating Pitney Bowes Complete Shipping APIs into StarShip, V-Technologies' customers will be able to create accurate USPS® shipping labels, benefit from USPS® commercial discounts, utilize Pitney Bowes' "bill me later" program for postage funding, track packages, and help manage shipments, inventory and expenses.

"StarShip is exactly the kind of platform Pitney Bowes Complete Shipping APIs were designed for," said Lila Snyder, President, Global Ecommerce and Presort Services, Pitney Bowes. "We look forward to helping V-Technologies grow their business by providing superior technology and superior client support to help further simplify shipping for the thousands of ecommerce merchants they serve."

Pitney Bowes launched Complete Shipping APIs in 2016 and quickly set its solution apart by offering flexible financing options and a modern RESTful web services architecture that makes its solution easy to integrate, test and upgrade. Over the past year, these benefits, as well as a commitment to client-led innovation and an expanding set of product features, have enabled several leading ecommerce platform providers, including V-Technologies to offer Pitney Bowes Complete Shipping APIs to their customers.

Pitney Bowes Complete Shipping APIs are available as part of the Pitney Bowes Commerce Cloud, a commerce enabler, providing access to solutions, analytics and APIs across the full commerce continuum with speed and agility to help clients identify customers, locate opportunities, enable communications, power shipping from anywhere to everywhere, and manage payments.

About V-Technologies

Founded in 1987, V-Technologies is a leading provider of integrated shipping software solutions. We celebrate our 30 years by continuing to expand our offerings and staying focused on developing sophisticated parcel and LTL shipping solutions that remain easy to use and implement. Our niche is integration – providing the link between ERP, accounting and business applications and the warehouse resulting in faster, more efficient, shipment processing as well as front office visibility. Over 10,000 companies use V-Technologies' solutions to automate their shipping and front office functions. Visit www.vtechnologies.com.

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company powering billions of transactions – physical and digital – in the connected and borderless world of commerce. Clients around the world, including 90 percent of the Fortune 500, rely on

products, solutions, services and data from Pitney Bowes in the areas of customer information management, location intelligence, customer engagement, shipping, mailing, and global ecommerce. And with the innovative Pitney Bowes Commerce Cloud, clients can access the broad range of Pitney Bowes solutions, analytics, and APIs to drive commerce. For additional information, visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.