Pitney Bowes Invites Startups in India to Apply for the 2017 Accelerator Program

NEW DELHI, May 16, 2017 - Pitney Bowes Inc. (PBI), a global technology company that provides innovative products and solutions to power commerce, today invites startups in India to apply for the next round of the Pitney Bowes Accelerator Program. The program focuses on startups that leverage software for customer information management, mobile, data analytics, location-based services, ecommerce management and machine learning.

Pitney Bowes will be accepting applications for the Accelerator Program until 30 June 2017. Shortlisted start-ups will be notified by the first week of July and invited to present before a jury. Selected startups for the program will be announced in August 2017.

Over the last three years, Pitney Bowes has incubated 18 startups in India. The portfolio of emerging businesses includes location-based services, ecommerce management, data analytics, Artificial Intelligence, digital healthcare, advertising technology and machine learning. Past program participants include WedoSky (Drone-based startup with a mapping and analytics platform), niKi.AI (Artificial Intelligence powered Chat Interface), MediMojo (a digital health platform for simplifying healthcare); and Sponsifyme (A real-time geo-location-based marketing platform for offline businesses).

“Each year, we see applications from more diverse and innovative startups. They represent development work on next-generation technologies across location, commerce and data analytics,” said Manish Choudhary, Senior Vice President, Global Innovation and Managing Director, India Operations, Pitney Bowes Inc. “Innovation is at the heart of everything we do at Pitney Bowes, and we look forward to working with our next round of startups to develop physical and digital solutions that drive commerce globally.”

Pitney Bowes is looking for dynamic innovative entrepreneurs who are building businesses for India and global markets, primarily in the following areas:

- Global ecommerce (logistics, shipping management, data analytics)
- Location-based ad-tech
- Location-based platform (services, advertising, analytics, enterprise apps, GIS-enabled systems, Indoor navigation and other spatial analysis use cases)
- Big data, mobile analytics and machine learning
- Data integration, data quality and master data management
- Industry-specific solutions or applications related to all of the above

As part of the program, startups will have limited free access to Pitney Bowes’ software Application Programming Interfaces (APIs) and data for the duration of the program. The program provides training, technical and business guidance, and mentoring by Pitney Bowes’ engineering and innovation leaders and software industry experts. Pitney Bowes continues its partnership with Microsoft, and selected startups will have access to up to USD $9,000 Microsoft Azure Cloud Credits over 12 months and five Microsoft Visual Studio subscriptions for one year. They will also have access to a free architectural review and technical mentoring session from Microsoft to help with onboarding.

Pitney Bowes has also formed a strategic alliance with DigitalOcean, the world’s second largest cloud computing platform focused on simplifying cloud infrastructure for software developers. Startups will have access to Cloud credits for 12 months and access to virtual office hours with the DigitalOcean team for consulting on platform and architecture best practices.

For more information on the Pitney Bowes Accelerator Program, please visit http://accelerator.pitneybowes.com/, or email indiaaccelerator@pb.com.

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company powering billions of transactions – physical and digital – in the connected and borderless world of commerce. Clients around the world, including 90 percent of the Fortune 500, rely on products, solutions, services and data from Pitney Bowes in the areas of customer information management, location intelligence, customer engagement, shipping, mailing, and global ecommerce. And with the innovative Pitney Bowes Commerce Cloud, clients can access the broad range of Pitney Bowes solutions, analytics, and APIs to drive commerce.

For additional information visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com