Scalable Systems and Pitney Bowes Combine Forces to Help Healthcare Payers Enrich Their Members' Experience

STAMFORD, Conn., April 18, 2017 - Pitney Bowes Inc. (NYSE:PBI), a global technology company that provides innovative products and solutions to power commerce today announced a new partnership with Scalable Systems, a data, analytics and global digital transformation company. The partnership will combine each company's strength in technology and data to enhance healthcare members' experience with their insurance companies.

In the ever-changing landscape of the healthcare industry, insurance companies constantly need to identify ways in which to lower costs and improve member satisfaction for sustainable growth. One way to both reduce costs and enhance customers' experience is by better understanding a member's journey. In the healthcare industry, a member's journey includes every stage a person goes through, from enrollment, to care, to care management and preventive health.

Scalable Systems has developed a solution that tracks and analyzes members' journey using a value-based model to provide insights on healthcare members on which to base insurance related decisions. To enhance their solution, Scalable Systems uses demographic and geospatial data sets from Pitney Bowes and using APIs, connects to several modules of the Pitney Bowes Spectrum Platform: Universal Addressing Module, Enterprise Geocoding Module, Location Intelligence Module and Enterprise Routing Module. Integrating the data and technologies of both companies will generate deeper member insights faster and with a higher degree of accuracy for the healthcare industry than ever before.

"The Pitney Bowes Enterprise Location Intelligence platform, Spectrum® Spatial, and data sets are perfect complements to our IntelliPayer solution for healthcare payers," said Sam Biswal, CEO of Scalable Systems. "Combining real-time data, predictive analytics and big data insights with our modeling technique will provide the information required for effective interaction with today's insurance members."

"We are excited to welcome Scalable Systems into our partner network and to work with them on a solution that is top-of-mind today," said Mark Taylor, Senior Vice President, Software Channels. "Together our synergies and technologies will deliver increased value to healthcare insurance companies and their members."

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company powering billions of transactions – physical and digital – in the connected and borderless world of commerce. Clients around the world, including 90 percent of the Fortune 500, rely on products, solutions, services and data from Pitney Bowes in the areas of customer information management, location intelligence, customer engagement, shipping, mailing, and global ecommerce. And with the innovative Pitney Bowes Commerce Cloud, clients can access the broad range of Pitney Bowes solutions, analytics, and APIs to drive commerce. For additional information, visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.

About Scalable Systems

Scalable Systems is a data, analytics and digital transformation company focused on vertical-specific solutions. By providing next generation solutions and services, the company helps organizations to identify risks and opportunities, achieve operational excellence and to gain an innovative edge. Scalable Systems is headquartered in Piscataway NJ with additional operations in Europe and Asia. Scalable Health, the healthcare division of Scalable Systems that specializes in providing next generation healthcare data, analytics and digital transformation solutions enabling healthcare organizations to optimize healthcare.