Pitney Bowes SendPro Online Sending Solution Unites USPS Mailing with Multicarrier Parcel Shipping

STAMFORD, Conn., January 17, 2017 - Pitney Bowes Inc. (NYSE:PBI), a global technology company that provides innovative products and solutions to power commerce, today announced that its SendPro online shipping and mailing solution now prints United States Postal Service (USPS) postage for mailing, making it an all-in-one solution for shipping and mailing. The SendPro online shipping and mailing solution is the only online application on the market that provides both USPS postage for mailing and multiple shipping options.

The SendPro online shipping and mailing solution allows users to mail, overnight and ship parcels from their computer, tablet or mobile device via the USPS, UPS® or another major carrier. With the cloud-based SendPro online shipping and mailing solution, businesses of all sizes can compare their shipping options, accurately weigh packages, and print postage and labels, all from one easy-to-use online application. It also provides access to special discounts with USPS® and UPS®, including a $0.03 discount on every first-class letter sent after the USPS 2017 rate change takes effect on January 22.

“Integrating mailing as part of the SendPro solution is the latest innovation in our revolutionary SendPro family of office shipping, mailing and payment solutions, which helps thousands of businesses simplify their sending processes,” said Mark Shearer, Executive Vice President and President, Pitney Bowes Global SMB Solutions. “By adding mailing into the SendPro application, we not only simplify the sending process, but also make it possible for businesses to handle all of their sending needs, whether mail, flats, or packages from a single device more efficiently and effectively. Our SendPro online shipping and mailing solution is the only one of its kind, as it gives our clients the flexibility to manage their mailing needs while also being able to choose among multiple carriers for their shipping needs.

“According to the recently published Pitney Bowes Parcel Shipping Index, parcel volume is expected to grow by 20 percent between now and 2018. With that growth comes increasing complexity across multiple carriers with different rate structures, service levels, and tracking and billing processes. Factor in the other key component of office sending -- transactional and letter mail -- and the opportunity for businesses to save time and money with one platform for all their office sending is great. That’s what SendPro is designed to do – simplify office sending on one platform while enabling businesses to access the best carrier options and discounts available.”

From addressing and printing postage to comparing shipping options, package tracking and consolidated reporting, the SendPro online shipping and mailing solution allows users to manage mail and multi-carrier shipping online and gain access to discounts. It gives businesses the information they need to select the best carrier option for each item based on service level and price. The SendPro online shipping and mailing solution brings the same technology used by large shipping companies and online retailers to small and medium businesses in an easy-to-use, cost-effective, online solution.

The SendPro online shipping and mailing solution is an integral part of the Pitney Bowes Commerce Cloud, a commerce enabler, providing access to solutions, analytics and APIs across the full commerce continuum with speed and agility to help clients identify customers, locate opportunities, enable communications, power shipping from anywhere to everywhere, and manage payments. The SendPro online shipping and mailing solution is also available through the Windows Store and is featured on the Windows 10 platform.

In addition to the cloud-based SendPro online shipping and mailing solution, Pitney Bowes offers the SendPro 300 and SendPro P Series mailing and shipping solutions, which combine the latest in mailing equipment with the groundbreaking multi-carrier office shipping capabilities and inbound package receiving capabilities of SendPro. The SendPro 300 smart sending device, which was unveiled in October 2016, is designed specifically for the small and medium business marketplace and provides an all-in-one solution that streamlines multi-carrier office shipping and mailing.

For larger organizations with higher volumes, the SendPro P Series integrates hardware and software in a single product that drives efficiency and delivers accountability and tracking in the mailroom. SendPro Desktop and Networked SendPro Kits round out the current portfolio of SendPro products. With scales, label printers and the SendPro software, each SendPro Kit delivers sending simplicity to any small office or desktop.

Another key benefit for SendPro users is the ability to mail now and pay later with Pitney Bowes’ flexible payment options

for USPS postage. These flexible postage payment options help businesses of all sizes enhance their sending operations, better manage cash flow, and streamline their postal accounting.

For more information and to sign up for a 90-day free trial of SendPro, please visit http://www.pitneybowes.com/us/sendpro/trynow.html.

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company powering billions of transactions – physical and digital – in the connected and borderless world of commerce. Clients around the world, including 90 percent of the Fortune 500, rely on products, solutions and services from Pitney Bowes in the areas of customer information management, location intelligence, customer engagement, shipping, mailing, and global ecommerce. And with the innovative Pitney Bowes Commerce Cloud, clients can access the broad range of Pitney Bowes solutions, analytics, and APIs to drive commerce. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.