Lighthouse Computer Services Strikes New Partnership with Pitney Bowes to Deliver Advanced Data Solutions

STAMFORD, Conn., September 21, 2016 - Pitney Bowes (NYSE:PBI), a global technology company that provides innovative products and solutions to power commerce, today announced a new alliance with Lighthouse Computer Services, a leading Northeast Systems Integrator with an expanding Big Data and Analytics practice. The two companies will go to market with customized data solutions designed to help businesses attract and retain valuable customers, improve the efficiency of marketing campaigns, and combat the risks of fraud.

For the past 25 years, Lighthouse Computer Services has been servicing customers on their data management needs. Customers across a wide range of industries, including healthcare, retail, higher education, manufacturing and financial services are challenged with gleaning actionable insights from their data, especially as the amount of data multiplies exponentially each year. Lighthouse has an advanced analytics practice that specializes in the creation of solutions that allow customers to integrate existing data sets into intuitive and visually compelling dashboards and analytics to drive meaningful insights.

Similarly, for the past 30 years, Pitney Bowes has delivered powerful technologies for data management to help companies streamline their customer information management strategies. The company has a full suite of offerings designed to address common data management challenges such as: establishing a trusted single view of a customer across multiple touchpoints, powering accurate and precise location intelligence, and the validation of global address locations.

“We are excited to join forces with Pitney Bowes to implement innovative data management solutions for our clients,” said David Doucette, President of the Analytics Division of Lighthouse. “The sophisticated geocoding and reverse-geocoding technologies, in particular, will enable us to innovate entirely new use cases and solutions. We look forward to building influence with these new location-based capabilities.”

Lighthouse will go to market with the Pitney Bowes Single Customer View solution immediately. It will soon expand to sell offerings built on the company’s leading customer engagement, location intelligence and data quality technologies to help businesses address and improve their customer experience challenges.

“We are thrilled to see new partners like Lighthouse embrace our location intelligence technologies to drive new innovations in data management.” said Mark Taylor, SVP Software Channels, Pitney Bowes. “I see a lot of great synergies and strengths that we can draw upon from our respective technologies and teams to deliver increased client value.”

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company powering billions of transactions – physical and digital – in the connected and borderless world of commerce. Clients around the world, including 90 percent of the Fortune 500, rely on products, solutions and services from Pitney Bowes in the areas of customer information management, location intelligence, customer engagement, shipping, mailing, and global ecommerce. And with the innovative Pitney Bowes Commerce Cloud, clients can access the broad range of Pitney Bowes solutions, analytics, and APIs to drive commerce. For additional information visit Pitney Bowes, the Craftsmen of Commerce, at www.pitneybowes.com.

About Lighthouse Computer Services, Inc. and Creative Computing, LLC

Lighthouse is a distinguished IT solutions and services provider specializing in 6 core practices: Analytics, Security, Middleware, Collaboration, Infrastructure, and Storage & Backup. Lighthouse Computer Services, Inc. acquired Creative Computing in January 2016. Creative Computing has been designing, developing and deploying custom Data Integration, Business Intelligence and Advanced Analytics systems for customers since 1991. In addition to having vertical solutions for Healthcare, Higher Education, Manufacturing, and Property Management, CCI offers software, consulting, and training to customers in Retail, Finance and Insurance. Having complimentary products and mutual regional customers, the synergy of the combined practices has resulted in an expansive portfolio offering. Lighthouse and Creative Computing are headquartered in Lincoln, RI and serve the Northeastern U.S., Great Lakes Region and Canada. The company also has an office in New York and Rochester, NY, and Toronto, Canada. For more information, visit www.lighthousecs.com.