Pitney Bowes Demonstrates HDNA Technology on IntelliJet HD Printing Systems at drupa2016

STAMFORD, Conn., June 01, 2016 - Pitney Bowes Inc. (NYSE:PBI), a global technology company that provides innovative products and solutions to power commerce is demonstrating HDNA (High Definition Nozzle Architecture) technology on its IntelliJet 20 HD and IntelliJet 42 HD printing systems at drupa2016. The HDNA upgrade will provide double the print resolution of these machines to an industry-leading 2400 nozzles per inch. And, it will also allow for faster print speed of up to 1000 feet per minute.

“HDNA technology will have a significant positive impact on our clients and our business. Increased print quality and faster speeds will allow our clients to produce higher-value communications more efficiently. It will give them an enhanced capability and free up machine time, so they can pursue additional revenue-generating work,” said Grant Miller, Vice President, Global Strategic Product Management, Pitney Bowes.

“This is another example of how the upgradeability of Pitney Bowes IntelliJet printing systems allows our clients to take advantage of the latest innovations in production print without having to absorb the lost time, expensive costs and operational disruptions of a traditional ‘fork-lift’ upgrade.”

The IntelliJet 20 HD and IntelliJet 42 HD printing systems are designed to meet the demands of high-volume mailers in the insurance, financial services, healthcare and telecommunications industries, as well as a growing number of print and mail service providers.

- The IntelliJet 20 HD will offer a performance mode that can print in full color up to 152 meters (500 feet) per minute (fpm) and a quality mode that features 2400 nozzles per inch native resolution HDNA.
- The IntelliJet 42 HD printing system will print up to 305 meters (1000 feet) per minute in performance mode along with a quality mode that features 2400 nozzles per in native resolution HDNA.

Both printers are designed to meet the demands of high-volume mailers in the insurance, financial services, healthcare and telecommunications industries, as well as a growing number of print and mail service providers who both benefit from a flexible, upgradable platform to deliver a strong return on investment.

Pitney Bowes offers the industry’s broadest range of inkjet format sizes. Pitney Bowes production printer family includes the AcceleJet, IntelliJet 20, IntelliJet 20 HD, IntelliJet 30, IntelliJet 42 and IntelliJet 42 HD.

Pitney Bowes sells the IntelliJet printing system through a strategic collaboration with HP. The IntelliJet HD printing solutions will be on display in the HP booth in Hall 17 at drupa2016.

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pitneybowes.com.