Pitney Bowes Location Technology Selected by WiseTech Global for Use in Its CargoWise One Platform

SYDNEY, May 18, 2016 - Pitney Bowes Inc. (NYSE:PBI), a global technology company that provides innovative products to power commerce, announced that leading global logistics industry solution provider WiseTech Global is using Pitney Bowes geocoding and address validation technologies within its CargoWise One platform.

CargoWise One, a global deeply integrated single-platform operating system for the logistics industry is used by the world's largest logistics companies to manage the movement of goods and information across the supply chain and is known for its powerful productivity focus, extensive functionality, comprehensive integration and deep compliance capabilities. WiseTech Global will utilise Spectrum Technology within its CargoWise One platform globally to assist its users with address validation and geocoding to enhance their delivery accuracy rates, improve cross-border compliance and increase productivity.

WiseTech Global CEO Richard White said "Our customers benefit from further enhancements in geocoding and physical address validation which can assist customs compliance and reduce the risks and costs associated with undelivered shipments. We selected Pitney Bowes Spectrum Technology for its precision in global address validation."

Earlier this week, Pitney Bowes announced a new suite of Location Intelligence solutions to help companies across vertical industries glean more insight from their data. With its advanced GIS (Geographical Information Systems) capabilities, extensive data sets and analytics tools, Pitney Bowes is helping businesses enrich their customer data for greater profitability and engagement. Pitney Bowes Location Intelligence solutions also feature access to over 350 global data sets, and powerful analytic and visualisation capabilities with easy integration into your existing IT infrastructure. This comprehensive suite, based on Pitney Bowes' Spectrum platform, can be accessed on premise, as-a-service, or from the recently announced Pitney Bowes Commerce Cloud.

"We are pleased to be selected by WiseTech Global. Spectrum is a game-changer for businesses of all sizes and those who can harness this data appropriately will win," said David Hope, Vice President and Managing Director of Pitney Bowes Software Solutions Asia Pacific.

Location Intelligence solutions are available via the Pitney Bowes Commerce Cloud, a commerce enabler, providing access to solutions, analytics and APIs across the full commerce continuum with speed and agility to help clients identify customers, locate opportunities, enable communications, power shipping from anywhere to everywhere, and manage payments.

About WiseTech Global

WiseTech Global (ASX: WTC) is an innovative, multi-award winning creator and developer of cloud-based software solutions for the international and domestic logistics industries. Supplying 6,000 logistics businesses across 7,000 sites and 150,000 module users in over 115 countries, WiseTech Global is known for its breakthrough software solutions and its leading product, CargoWise One, forms an integral link in the global supply chain. For additional information, visit http://www.wisetechglobal.com/

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pitneybowes.com.