Pitney Bowes Introduces Shipping APIs for USPS Rating and Shipping Services

STAMFORD, Conn., April 26, 2016 - Pitney Bowes Inc. (NYSE:PBI), a global technology company that provides innovative products and solutions to power commerce, today announced that it is introducing Shipping Application Program Interfaces (APIs) for U.S. Postal Service rating and shipping services. Through a simple and seamless integration process, software providers and systems integrators can offer USPS services to generate shipping labels, access discounted rates, track packages from origin through delivery, and provide simple, effective reports for managing postal shipments and expenses.

“For more than a decade, Pitney Bowes has been working with clients on technology solutions that help them offer simple and efficient ways for consumers to purchase and print shipping labels,” said Lila Snyder, Executive Vice President and President, Global Ecommerce, Pitney Bowes. “We are now taking our shipping APIs and opening up this technology so software providers and systems integrators can take advantage of the best USPS shipping rates available, and the scalability and performance of our technology to meet their customers’ needs.”

The Pitney Bowes Shipping APIs streamline postage account registration and enable individual shippers to activate their accounts in just minutes. In addition, software providers and systems integrators can explore how they can optimize their services by complementing the Shipping APIs with Global Trade Solutions and Location Intelligence solutions through Pitney Bowes’ flexible Developer Portal.

The Pitney Bowes Shipping APIs are available as part of the *Pitney Bowes Commerce Cloud*, a commerce enabler, providing access to solutions, analytics and APIs across the full commerce continuum with speed and agility to help clients identify customers, locate opportunities, enable communications, power shipping from anywhere to everywhere, and manage payments.

About Pitney Bowes

Pitney Bowes (NYSE:PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pitneybowes.com.