Pitney Bowes Commerce Cloud Bolstered By Key Industry Partnerships

STAMFORD, Conn., April 26, 2016 - Pitney Bowes Inc. (NYSE:PBI), a global technology company that provides innovative products and solutions to power commerce, today announced that the deployment of the *Pitney Bowes Commerce Cloud* to customers will be enhanced through the company's strong partnerships with industry leaders, including Apigee, Aria Systems, Dun & Bradstreet, General Electric (GE), Microsoft, MongoDB, Okta and Salesforce.com (SFDC).

The *Pitney Bowes Commerce Cloud* is a commerce enabler, providing access to solutions, analytics and APIs across the full commerce continuum with speed and agility to help clients identify customers, locate opportunities, enable communications, power shipping from anywhere to everywhere, and manage payments. Businesses of all sizes can now securely access – either through PCs, mobile devices, connected metering devices, or via APIs – a full range of shipping, mailing, ecommerce, location intelligence, customer information management, customer engagement and payment solutions that simplify and power all forms of commerce. The announcement was made earlier today in New York City at the Le Parker Meridien Hotel.

Solutions and APIs delivered through the Cloud will enable businesses of all sizes—from the mailroom to the boardroom-- to be more forward thinking. As a result, Pitney Bowes, its partners, and its clients will experience a quicker time to value through increased agility and scalability, on-demand services, legacy platform integration and access to contextually-based data that will ultimately drive commerce in the Digital Era.

"Today businesses operate at the intersection of the physical and digital worlds. To help our clients navigate this intersection, Pitney Bowes is focused on developing product solutions in innovative ways and delivering them to market in a timely, scalable manner," says Marc Lautenbach, President and Chief Executive Officer, Pitney Bowes. "Our partnerships are absolutely critical to delivering these services to our clients. We're honored to be surrounded by a team of industry-leading partners to deliver world-class solutions."

The partner services in the *Pitney Bowes Commerce Cloud* enhance a number of Pitney Bowes applications, including pbSmartPostage, Spectrum On Demand, Universal Address Management, Relay Hub, EngageOne Video, Borderfree Marketplace, Borderfree Retail, Global Financial Services, Clarity Solutions, Enroute Shipping, SendSuite Tracking Online and SendPro.

Following today's launch of the *Pitney Bowes Commerce Cloud*, several partners are expressing their support for the new cloud-enabled solutions and services that will leverage the innovation, security and reliability that has made Pitney Bowes an industry leader for more than 95 years and represent a key strategic milestone in the evolution of shipping, mailing and ecommerce:

"Apigee's partnership with Pitney Bowes highlights our shared focus on powering today's digital economy through solutions like the Commerce Cloud," says Chet Kapoor, CEO, Apigee. "We're honored to have Pitney Bowes leverage the Apigee Edge API management software to help deliver data-powered services that can drive innovation and enable internal and external developers to build connected applications more quickly." ***-Apigee***

"Aria is proud to continue its trusted partnership with Pitney Bowes, providing our top-ranked billing and monetization service through the Pitney Bowes Commerce Cloud," says Tom Dibble, President and Chief Executive Officer, Aria Systems. "Our cloud capabilities are empowering clients like Pitney Bowes to accelerate their time to market and provide frictionless billing that enables greater customer satisfaction on a global scale." ***–Aria Systems***

"Dun & Bradstreet is excited to partner with Pitney Bowes to help businesses grow," says Bob Carrigan, Chief Executive Officer, Dun & Bradstreet. "Making our global business data available through the Pitney Bowes Commerce Cloud will empower businesses to glean actionable insights used to help drive global commerce in more innovative, meaningful ways." ***- Dun & Bradstreet***

"In the Digital Era, businesses are seeking solutions that allow them to quickly adapt to the ever-changing world of Commerce. Pitney Bowes Commerce Cloud is designed specifically to address these business challenges in order to deliver increased productivity, operational efficiencies and more reliable services to its clients," says Bill Ruh, CEO, GE Digital. "That's why Pitney Bowes has chosen to work with GE to leverage our Predix platform, combining GE's software

and analytics capabilities with Pitney Bowes shipping and mailing solutions. Our collaboration is one that will drive Commerce into the future and positively impact the Industrial Internet." ***-GE***

"Savvy entrepreneurs build a great team around them to tap resources and capabilities to help grow their business. The Pitney Bowes / Microsoft combination is a big win for small and medium businesses to leverage SendPro to increase productivity and streamline overall shipping functions," says Cindy Bates, Microsoft Vice President, Small and Midsized Business & Distribution. "We are delighted to team up with Pitney Bowes. This is the first in a series of innovative commerce applications to be deployed by Pitney Bowes on Microsoft platforms, including Windows 10 and Office 365." ***-Microsoft***

"Over the last decade solution-specific cloud platforms have proven themselves to be a market-winning strategy," says Dev Ittycheria, CEO and President at MongoDB. "As many companies move to a cloud model, they are increasingly choosing MongoDB as the backbone of their business. MongoDB is the only database to combine the best of relational technologies with the flexibility, scalability and always on global deployments that are required for today's modern platform. Pitney Bowes has leveraged MongoDB to create a cloud commerce platform that will expand what is possible for its customers and set the stage for the future of global commerce." ***-MongoDB***

"The cloud is enabling businesses to reinvent their most critical operations while increasing security and productivity for customers and partners. Okta uniquely offers a single platform for B2B and B2C websites, portals and cloud applications to securely manage and enable identity and access," says Todd McKinnon, CEO and co-founder of Okta, "As Pitney Bowes revolutionizes their digital commerce platform to deliver a top quality experience to their customers, we're delighted to partner to provide identity and device management for their cloud and IoT initiatives." ***-Okta***

"I am thrilled that Salesforce is a key component of the Pitney Bowes Commerce Cloud, helping to deliver exceptional experiences for every part of the customer journey," said Marc Benioff, chairman and CEO of Salesforce. "It's amazing to see this iconic American enterprise transforming itself into a digital, 21st century company." ***–Salesforce.com***

About Pitney Bowes

Pitney Bowes (NYSE: PBI) is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pitneybowes.com.