Pitney Bowes Chief Innovation Officer Roger Pilc Is a 2016 Computerworld Premier 100 IT Leader

STAMFORD, Conn., November 10, 2015 - Computerworld's 2016 list of Premier 100 IT Leaders honors Roger Pilc, Chief Innovation Officer of Pitney Bowes, Inc. (NYSE:PBI) for his leadership and innovative approach to business challenges in the technology industry. Pilc joined Pitney Bowes in 2013 as Executive Vice President and Chief Innovation Officer and leads worldwide engineering, strategic technology and innovation, enterprise growth initiatives and technology alliances.

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"Our 2016 Premier 100 IT Leaders collaborate and innovate in a world where the Internet of Things, data and analytics, cloud, mobile and social technologies are essential business tools," said Scot Finnie, Editor in Chief of Computerworld. "At the heart of all innovation is people. Our honorees, above all, are great leaders of teams as they learn, collaborate and build the technology solutions that drive business success for their clients."

Pitney Bowes, a global technology company that provides innovative products and solutions to power commerce, is in the midst of a multi-year corporate transformation. The company's strategy is focused on growing revenue through a broad set of digital businesses in software and ecommerce services, optimizing its own operations globally, and transforming the mailing and shipping industries from which Pitney Bowes has evolved. As the innovation leader, Mr. Pilc leads a global team of 1,200 design professionals, software developers, electro-mechanical engineers, data scientists, researchers, and other technologists supporting Pitney Bowes' business units and initiatives.

The Pitney Bowes product and technology innovation agenda has three core components. The first is a multi-year technology vision and roadmap which involves building Pitney Bowes competencies in six strategic foundational technologies - Cloud, Big Data, Data Science, IoT, APIs and Mobile - to enable that vision and the Pitney Bowes transformation. The second component is sound operational execution in product development with supporting competencies in talent management, user experience, agile product development methodologies, program management and architecture. The third component is discontinuous, transformative innovation, enabling Pitney Bowes to 'jump to the next curve' through Lean Startup methodologies while working closely with clients and strategic partners.

"Commerce today often requires integrated physical and digital solutions to drive more powerful business outcomes, and we have an exciting combination of physical and digital product and technology assets," said Roger Pilc. "Pitney Bowes has a culture of innovation that is 95-years strong. It's a privilege to bring the collaborative spirit and energy of our 15,000 employees as we work together to achieve our clients most ambitious business goals."

About Computerworld

Computerworld is the leading IT media brand helping senior IT, business decision-makers and key influencers navigate change with effective business strategy. As the voice of business technology, Computerworld enables the IT value chain with unique editorial coverage from setting strategies to deriving value. Computerworld's award-winning website (www.computerworld.com), focused conference series, strategic marketing solutions and research forms the hub of the world's largest (40+ edition) global IT media network and provides opportunities for IT vendors to engage this audience. Computerworld leads the industry with an online audience of over 7.5 million monthly page views (Omniture, November 2014 – January 2015 average) and was recognized in BtoB's 2013 Media Power 50 list; recognition Computerworld has received for more than 5 consecutive years. Computerworld is published by IDG Enterprise, a subsidiary of International Data Group (IDG), the world's leading media, events and research company. Company information is available atwww.idgenterprise.com.

About the Premier 100 Technology Leadership Awards

The Premier 100 program was created in 2000 to spotlight individuals who have had a positive impact on their organizations through technology. These are individuals who manage internal IT organizations, mentor and motivate their IT teams and business colleagues, create a positive work environment, envision innovative solutions to business challenges and effectively manage and execute IT strategies. Each year nominees are invited to complete a survey that addresses a number of topics, including their background and experience and their attitude toward risk and innovation. Using Computerworld's IT Leader Index, which is a measurement of how closely an individual matches our definition of

the IT Leader, we analyze the data. Each year, 100 honorees are selected to receive this lifetime recognition award. Information on previous honorees can be viewed at: http://www.computerworld.com/s/article/9065479/Premier_100_IT_Leaders.

About Pitney Bowes

Pitney Bowes is a global technology company offering innovative products and solutions that enable commerce in the areas of customer information management, location intelligence, customer engagement, shipping and mailing, and global ecommerce. More than 1.5 million clients in approximately 100 countries around the world rely on products, solutions and services from Pitney Bowes. For additional information, visit Pitney Bowes at www.pb.com.