Pitney Bowes to Host 2013 Document Messaging Technologies Client Summit

STAMFORD, Conn., May 22, 2013 - Pitney Bowes Inc. (NYSE: PBI) today announced it is hosting its 12th annual Document Messaging Technologies client event on June 4-6, 2013, at its Global Technology Center in Danbury and Customer Innovation Center in Shelton, Connecticut. The event will bring together top industry leaders for insightful sessions and solutions tours that can help enterprise mailers, third-party service providers and marketing organizations discover innovative ways to increase the value of their client communications and grow their businesses.

Pitney Bowes will also announce the winners of its 2013 Brilliant Communications Awards, which honor leading print and mail organizations that are finding new ways to streamline workflow, ensure accuracy, and market precisely to obtain the greatest value from their client communications.

Jim Hamilton, group director for InfoTrends, will deliver the keynote address on the trends and technology developments that are changing the way organizations communicate with their clients and prospects.

“Today’s technology that is designed to create client communications can not only help drive productivity and costs savings, it can also help businesses build stronger client relationships,” said Christoph Stehmann, president, Document Messaging Technologies, Pitney Bowes. “We are looking forward to meeting with our clients so we can better understand how to help them streamline their print and mail operations, while at the same time increasing the value of communications to help grow their businesses.”

This year, more than 30 of the Company’s latest innovations will be on display including the White Paper Factory™ solutions suite that helps businesses produce their client communications more efficiently and effectively. Guests will participate in solution tours and engage one-on-one with specialists to explore a wide range of technologies that can help organizations:

- Eliminate preprinted forms and envelopes, streamline print and mail processes, and lower operational and postage costs, while adding greater value to each mailpiece;
- Meet the USPS’s Full Service IMb® submission requirements to qualify for automation pricing to help lower postage costs;
- Increase client engagement and response rates by producing more colorful and relevant communications;
- Increase productivity and achieve peak operational performance; and
- Communicate with their clients in the method they prefer.

In addition, participants will have the opportunity to speak directly to technology experts on ways to achieve their specific business goals, network with peers and meet with Pitney Bowes executives.

For additional information on the Document Messaging Technologies client event, please visit http://web.pb.com/client-summit.

About Pitney Bowes

Pitney Bowes provides technology solutions for small, mid-size and large firms that help them connect with customers to build loyalty and grow revenue. Many of the company’s solutions are delivered on open platforms to best organize, analyze and apply both public and proprietary data to two-way customer communications. Pitney Bowes includes direct mail, transactional mail and call center communications in its solution mix along with digital channel messaging for the Web, email and mobile applications. Pitney Bowes has approximately USD$5 billion in annual revenues and 27,000 employees worldwide. Pitney Bowes: Every connection is a new opportunity™. www.pb.com.