March 22, 2010

# Actuant Announces Executive 10b5-1 Plans

MILWAUKEE--(BUSINESS WIRE)-- Actuant Corporation (NYSE: ATU) today announced that Robert Arzbaecher, Chief Executive Officer, Andrew Lampereur, Executive Vice President and Chief Financial Officer and Brian Kobylinski, Executive Vice President, Industrial and Energy Segments have adopted prearranged trading plans in accordance with guidelines specified by Rule 10b5-1 under the Securities Exchange Act of 1934 and the Company's policies with respect to insider sales. Rule 10b5-1 allows officers and directors of public companies, at a time when they are not aware of material nonpublic information, to adopt predetermined plans for selling shares of company stock.

Pursuant to the 10b5-1 plans, the three executives are exercising stock options and immediately selling the shares of Actuant stock because the underlying options were granted at or prior to October 2001 and have ten year terms. Per the 10b5-1 plans, Mr. Arzbaecher will exercise stock options and sell up to 200,000 shares; Mr. Lampereur will exercise stock options and sell up to 64,000 shares and Mr. Kobylinski will exercise stock options and sell up to 28,000 shares. The transactions may take place from time-to-time after March 22, 2010, subject to certain 10b5-1 plan criteria, including certain minimum price levels and daily volume activity. The stock is being sold for personal financial planning purposes including portfolio diversification as a large portion of each executive's net worth is in the form of Actuant stock.

The executives are, and will continue to be, in compliance with Actuant's officer stock ownership guidelines. Following execution of the exercise and sale, Mssrs. Arzbaecher, Lampereur and Kobylinski will beneficially own 1,392,676 shares, 388,128 shares and 198,715 shares, respectively of Actuant stock. Shares are deemed to be beneficially owned by any person who has the power to vote or direct the vote or the power to dispose or direct the disposition of such shares, or who has the right to acquire beneficial ownership thereof within 60 days.

About Actuant Corporation

Actuant Corporation is a diversified industrial company with operations in more than 30 countries. The Actuant businesses are leaders in a broad array of niche markets including branded hydraulic and electrical tools and supplies; specialized products and services for energy related industries and highly engineered position and motion control systems. The Company was founded in 1910 and is headquartered in Butler, Wisconsin. Actuant trades on the NYSE under the symbol ATU. For further information on Actuant and its businesses, visit the Company's website at www.actuant.com.

Source: Actuant Corporation